

# Plastic feedstock for recycling in the Netherlands

Market study for the VNCI, VA, Plastics Europe NL, and Versnellingstafel Chemische Recycling – *FINAL VERSION* 

13-10-2023



#### KPMG Advisory N.V. Deal Advisory

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#### Private and confidential

Koninklijke Vereniging van de Nederlandse Chemische Industrie Loire 150 2491AK Den Haag

22 September 2023,

Dear Sirs and Madams,

#### Market study

In accordance with our engagement letter dated 6 April 2023 and its attachments (our 'Engagement Letter'), we enclose a copy of our market study into plastic feedstock for recycling in the Netherlands dated 13 October 2023. As stated in our Engagement Letter you have agreed that our final written report shall take precedence over all previous oral, draft or interim advice, reports and presentations, and that no reliance will be placed by you on any draft report other than at your own risk.

The scope of work set out in our Scope is attached as Appendix 1 to the report. This details the agreed scope of our enquiries, directed at those issues which you determined to be critical to your investment. You should note that our findings do not constitute recommendations to you as to whether or not you should proceed with your investment.

The 'Important notice' on page 3 should be read in conjunction with this letter.

Our report is for the benefit and information of the adressees only and is not to be copied, referred to or disclosed, in whole or in part, without our prior written consent, save as permitted in our Engagement Letter. In accordance with that letter, you may disclose our report to your financial and legal advisors in order to seek advice in relation to our work for you, provided that when doing so you inform them that, to the fullest extent permitted by law, we accept no responsibility or liability to them in connection with our report and our work for you.

Yours faithfully,

KPMG Advisory NV

**Tom Hesselink** Partner

## **Important notice**

Our work in respect of the scope of work relating commenced on 21 April 2023 and our fieldwork was finalised on 22 September 2023, with minor changes since. We have not undertaken to update our report for events or circumstances arising after 22 September 2023.

In preparing our report, our primary source has been external information and representations made to us by interview respondents. We do not accept responsibility for such information which remains the responsibility of the original source. Details of our principal information sources are set out in the basis of preparation of our report and we have satisfied ourselves, so far as possible, that the information presented in our report is consistent with other information which was made available to us in the course of our work in accordance with the terms of our Engagement Letter. We have not, however, sought to establish the reliability of the sources by reference to other evidence.

The primary scope of our procedures was to obtain, analyse and comment on the availability of feedstock, demand of feedstock for chemical recycling, and the balance between supply and demand. The procedures we have performed as mentioned in the scope section of the engagement letter only include the procedures which you have indicated as important in respect of the assessment. As a consequence, we may not have discovered matters which may have come to our attention if we had performed an audit or review with respect to the information presented in this report (including Appendices), and which would have been of relevance to your assessment.

We would emphasise that we do not express an opinion or any form of assurance on the information presented in this report (including Appendices). Furthermore we do not make any representations regarding the sufficiency of the procedures we performed for your informational needs.

Our report makes reference to 'KPMG analysis'; this indicates only that we have (where specified) undertaken certain analytical activities on the underlying data to arrive at the information presented; we do not accept responsibility for the underlying data.



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# Base of prep (1/3)





# Base of prep (2/3)

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#### Macro data sources (non-exhaustive)

— Adelphi

- Afval Circulair

- CBS
- CE Delft
- Cefic
- CONAI
- EcoProg
- ECHA
- Eunomia
- Euractiv
- European Commission
- EuRIC
- Eurostat
- Fulcrum Bioenergy
- IMF
- ING
- JRC
- Nedvang
- NPCE
- NTCP
- NVC
- OECD

— PBL — Plastics Europe

- Plastic Pact NL



- Princeton University
- Rebel
- Refenitiv
- Research papers
- Rijksoverheid
- RIVM
- SkyNRG
- Statiegeld Nederland
- Statista
- Stichting Afvalfondsverpakkingen
- United Nations
- Unilever
- VANG



## Base of prep (3/3)



KPMG

# Guidance to the reader (1/2)



### Supply



Macro-data, micro-data, and interview feedback were used to analyse the (Dutch) plastic feedstock supply.

In order to convert collected waste into sorted plastic bales, high level sorting yields (collected through desk research and interview feedback) were applied.

### Imbalance



This study shows a supply demand imbalance exists in the form of a shortage of plastic feedstock supply.

The estimated imbalance is an underestimation, as for demand sorted plastic bale specifications on required type of plastics or qualities were not taken into account.

### Demand



This study examined current and announced recycling capacity (if known) in order to determine the expected feedstock demand.

Recycling projects that are announced without capacity details were ignored.

Additionally a correction is applied to account for announced recycling projects that could be cancelled (refer to methodology slide in Demand section for more details).



# Guidance to the reader (2/2)

### The following collection streams, types of sorting outputs and treatment types are analysed in this study

Collection	ge Sorting	Treatment
Waste stream type	Sorting output type	Treatment types
Household pre-sorted	Monostreams	Mechanical recycling <sup>(a)</sup>
Other pre-sorted consumer waste	Mixed films	Dissolution
Commercial & industrial (C&I) pre-sorted waste	Mixed plastics	Depolymerization
Construction & demolition (C&D) pre-sorted waste	Unsorted waste	Pyrolysis
Household residual waste		Alternative applications
Commercial & industrial (C&I) residual waste		

Other waste streams (such as automotive-, electrical & electronics waste)

Construction & demolition

(C&D) residual waste

Note: (a) Includes conventional mechanical recycling, advanced mechanical recycling, and downcycling. Source: KPMG analysis.

See 'Introduction' section for more details



### **Glossary of terms**

000	Thousands	EU-27	27 European Union countries
#	Count/number	EUR	Euro
~	Approximately	FC	Forecast
€	Euro	FCM	Food contact materials
€m	Million euros	GDP	Gross domestic product
BAT	Best available techniques	HEFA	Hydroprocessed esters and fatty acids
C&D	Construction and demolition	HDPE	High density polyethylene
C&I	Commercial and industrial	HH	Household
CAGR	Compound annual growth rate	IED	Industrial emissions directive
CO2	Carbon dioxide	JRC	Joint research centre
CR	Chemical recycling	kt	Kilotons
CRM	Critical raw materials	LAP	Landelijk afvalbeheer plan
DKR	Deutsche Gesellschaft für Kreislaufwirtschaft und Rohstoffe	LDPE	Low density polyethylene
DRS	deposit return scheme	LWP	Lightweight packaging
0.0	'Exempli gratia' – for example	m	millions
e.y.		MBT	Mechanical biological treatment
EBIT(DA)	Earnings before interest and tax (depreciation and amortisation)	MCR	Minimum content requirement
EC	European Commission	MF	Mixed films
FCHA	European Chemicals Agency	MP	Mixed plastics
20101		MPO	Mixed polyolefins
EfW	Energy from waste	MR	Mechanical recycling
ELV	End-of-life vehicle	MS	Monostreams
FOW	End-of-waste	MSW	Municipal solid waste
EDD	Extended producer responsibility	Mt	Million tonnes
	Excluded producer responsibility	n.a.	Not available
LOPK		NL	Netherlands
EIS	Emission trading system	NPCE	Nationaal programma circulaire economie

nion countries	OECD	Organisation for Economic Co-operation and Development
	P2P	Plastic-to-plastic
aterials	p.a.	per annum
	PFAS	Per and polyfluoroalkyl substances
d esters and fatty acids	PE	Polyethylene
	PET	Polyethylene terephthalate
lycarylene	PMD	Plastic, metal, drinking cartons
ions directive	PO	Polyolefins
	PP	Polypropylene
Senue	PPWR	Packaging and packaging waste regulation
choor plan	PS	Polystyrene
	PS/EPS	Polystyrene/ Expanded polystyrene
yeariya	PVC	Polyvinyl chloride
kaging	RDF	Refuse derived fuel
	SAF	Sustainable aviation fuel
	SRF	Solid recovered fuel
nt requirement	SRM	Strategic raw materials
	SVHC	Substances of very high concern
	SUPD	Single-use plastics directive
15	UK	United Kingdom
ycling	WFD	Waste framework directive
	WtE	Waste to energy
waste	WtH	Waste to hydrogen
	WtM	Waste to methanol





# 1. Executive summary

### Key headlines (1/4)

#### INTRODUCTION AND CURRENT STATUS

- The goal of this study is to determine supply and demand for plastic waste in the Netherlands and determine the imbalance in 2030, taking into account (suggested) policies impacting waste supply and demand, and import & export dynamics, in order to assess what needs to happen to move the Dutch plastics economy in an even more circular direction.
- A circular plastics economy is of great importance and benefit to the Netherlands given the importance of the petrochemical and plastics industry in the Netherlands as well as the maturity of the Dutch plastic recycling industry.
- There is still a huge untapped potential of unsorted plastics waste in the Netherlands. Currently, the majority of plastic waste is sent to energy-from-waste (EfW) and high caloric incineration (RDF / SRF) facilities while only ~30% is recycled. Less than 50% of plastics waste (0.8 Mt) goes through a (post-)sorting facility, meaning the majority is unsorted e.g. the largest plastic containing stream, C&I residual, goes to incineration without sorting.

#### THE IMBALANCE

- When continuing on the current trajectory there will be a shortage of plastic waste feedstock of 1.2 Mt (55% of total feedstock demand) in 2030 to be able serve the Dutch recycling industry which is expected to have a feedstock demand of 2.2 Mt. Shortages are expected in mechanical recycling, where monostreams are demanded, and in pyrolysis, where mixed films and mixed plastics are the desired feedstock.
- There are additional opportunities to increase the supply in the Netherlands, primarily through the expansion of post-sorting of residual waste. However even after these optimisations, local supply will be insufficient to meet the future feedstock demand for plastic recycling. Increasing imports of plastic feedstock through stimulus and policy is essential to meet the demand for feedstock in the Netherlands

#### FEEDSTOCK SUPPLY

- Total plastic feedstock in the Netherlands is expected to slightly increase, with an increasing share of C&I pre-sorted and plastics from household residual waste. The plastics available for recycling are expected to significantly increase where monostreams and mixed films will account for the largest growth as these are the most valuable.
- Sorting after collection of plastics often yield three output streams: monostreams, mixed plastics and mixed films however, most plastics are unsorted with a huge untapped potential in residual waste which could either be unlocked by better pre-sorting or post-sorting residual waste. By 2030 it is expected that post-sorting of C&I residual waste will have taken it's big first step.



## Key headlines (2/4)

#### FEEDSTOCK DEMAND

- Total announced feedstock input capacity for recycling in the Netherlands for plastic recycling technologies is expected to equal 2.2 Mt in 2030, after which no projects have been announced yet. This is a doubling of 2022 capacity of which the majority of the increase will come from pyrolysis (+0.9 Mt). Many recyclers indicated that they aim to significantly increase capacity, however unclarity on (local) availability of feedstock and policies are delaying their investment decisions.
- The anticipated recycling capacity in NL in 2030 (2.2 Mt) should be sufficient to meet local demand in the Netherlands and support the position of the Dutch
  plastics industry within Europa to fulfil the demand resulting from mandatory content requirements (announced and illustrated) in 2030. As the Netherlands
  has one of the most mature recycling industries of the EU there is an opportunity to position the Dutch recycling industry as key engine of the EU's circularity
  agenda.
- Alternative applications, such as Waste-to-Fuel (WtF), Waste-to-Methanol (WtM), Waste-to-Hydrogen (WtH) and Waste-to-Energy (WtE), have a very low
  chance of competing with mechanical or chemical recycling for the same feedstock given the waste hierarchy priority and pressure to reach recycling
  targets. However, they do play an important role in recycling difficult-to-recycle fractions such as residues and residual waste which cannot be treated (or at
  very high cost) by other technologies.

#### IMPORT AND EXPORT

 As a net-importer of plastic waste the Netherlands plays a significant role in the European recycling landscape. The both significant imports and exports (~60% and ~40% of domestic supply) indicate a mature industry where specialisation of treatment ensures that plastic waste flows to where most value can be created. A significant share of current plastic waste exports could be retained in the Netherlands as future feedstock for recycling plants.

#### CURRENT REGULATORY FRAMEWORK

- A combination of European and Dutch policies which are targeted at all areas of the value chain will spur the availability of Dutch plastic feedstock in the years to come. While a number of these policies are already active, others are yet to be finalised and legislated, will be revised to include more ambitious targets, or will only come in force within a decade time. New policies (such as for Ecodesign) can result in significantly higher amounts of available plastic waste.
- While European and Dutch policies are the single most important driver for feedstock demand, most policies are still under debate making it hard to
  determine the exact impact these will have on demand. The minimum recycled content requirements for products is expected to have the largest impact on
  the entire plastic waste value chain.



## Key headlines (3/4)

#### POLICY SUGGESTIONS AND AREAS FOR FURTHER INVESTIGATIONS (1/2) - which should be considered in conjunction and should not be cherry picked

#### Current regulatory framework

- As the regulatory framework is *the* key driver for both demand for recycled plastics *and* the supply of feedstock, it is imperative that the uncertainties in the current regulatory framework are resolved as soon as possible. Ongoing legislation that is expected to impact plastic recycling needs to be clarified in both the Netherlands (e.g. 'Circulaire plastic norm', 'Jetten climate plan') and the European Union (e.g. minimum recycled content, acceptance of chemical recycling as recycling method, Ecodesign directive) to create a reliable and attractive investment climate for circular investments. More than the specific timing, scope and requirements of the regulations, clarity on regulations is the key driver of investments in the plastic recycling value chain.
- Increasing the availability of feedstock requires safeguarding the European level playing field. The Dutch government should therefore identify and solve possible fiscal and regulatory trade barriers to the import of plastic-rich waste streams in the short term. This concerns in particular national barriers on European policy that can hinder the import of plastic-rich waste streams to the Netherlands and thereby also investments in sorting and post sorting

#### Expansion of (local) availability of feedstock in the Netherlands

- Increasing collaboration between the waste management industry, mechanical and chemical recycling industry is the first key step to better match supply and demand volumes and specifications.
- Expansion of availability of feedstock from plastic waste in the Netherlands is primarily driven by more collection and better (post-)sorting as well as
  reducing low quality exports outside of the EU. To reduce the exports outside of the EU a full plastic waste extra-EU export ban should be implemented.
- Stimulating further sorting requires a multitude of actions and policies; further raising the bar for non-recycling solutions and simultaneously increasing EPR funding to fund this further sorting seems a prerequisite. As well as the general requirement for businesses in the Netherlands to source-separate and/or post sort plastics. Furthermore, reducing costs (e.g. through lower waste taxes) of incineration for (well-sorted) sorting residue could further stimulate proper pre-sorting and subsequent sorting of plastics (and other recyclables). Lastly, permitting for sorting and recycling facilities should be prioritised and made easier as significant new capacity is required.
- Increasing further post-sorting specifically could be stimulated by a integrated combination of (1) prohibition of incineration of plastic waste that has not been separated or sorted, (2) The swift short term evaluation by the government of national fiscal and regulatory barriers that hamper the import of plastic-rich waste streams to the Netherlands and as such adapt this to safeguard an European fiscal playing field, thereby making more plastics waste available for mechanical and chemical recycling.(3) carbon emission calculations for Dutch CO2 levy and later EU ETS need to take into account actual emissions at the chimney / end of the process of incinerated waste (so *after* post-sorting), thus reducing Dutch CO2 levy and later EU ETS costs if post-sorting takes place.



## Key headlines (4/4)

#### POLICY SUGGESTIONS AND AREAS FOR FURTHER INVESTIGATIONS (2/2) - which should be considered in conjunction and should not be cherry picked

Stimulation of import of plastic waste to the Netherlands

- Increasing the availability of plastic waste for recycling in Europe in general could be stimulated by expanding (waste streams beyond MSW, e.g. C&I) and pulling forward and enforcing the landfill directive (maximum percentage of landfilling now 10% for MSW waste by 2035).
- Increase the functioning of a secondary raw material market across Europe: in line with the EU Green Deal circular economy action plan ambitions, standardisation of plastic waste fractions across Europe need to take shape urgently in order to create a commodity market with more transparency and volumes. Ease of transportation of secondary raw materials (across borders) is an important prerequisite here.
- Reducing hurdles and increasing attractiveness of imports of plastic waste into the Netherlands can drive the significant plastic waste volumes that may further increase due to possible policy interventions above towards the Netherlands.



The goal of this study is to determine supply and demand for plastic waste in the Netherlands and determine the imbalance in 2030, taking into account (suggested) policies impacting waste supply and demand, and import & export dynamics. Opportunities/possibilities have been identified to close the imbalance.



#### (SUGGESTED) POLICIES

Note: (a) Only 2040 forecast is made for the demand based on mandatory content requirements. Source: KPMG analysis.



The Netherlands is a powerhouse in (plastic) recycling and has a leading chemicals industry which can play a major role in Europe's circular ambitions. The Dutch (plastic) recycling industry is one of the most mature in Europe with both developed pre-sorting and post-sorting systems resulting in high recyclability. The Dutch chemicals industry is rapidly developing and deploying new recycling technologies to secure future continuity and success.

#### List of top 10 European countries with highest post-consumer plastics 100% waste recycling, 2020 The Netherlands 45% 55% 2 44% Norway 54% 3 43% 21% 36% Spain 4 42% 57% Germany 5 Denmark 40% 58% 6 Sweden 39% 60% 7 **Czech Republic** 39% 22% 39% 8 Belgium 39% 59% United Kingdom 37% 9 44% 19% 10 Slovenia 35% 32% 33% Recycling Energy recovery Landfill

Number of plastic recycling facilities per European country, 2020



#### Share of European cracking capacity, Kt ethylene per year, 2021

O Cracker location



#### Source: EcoProg, Petrochemistry, KPMG analysis.



1.2

1.3 There is still a huge untapped potential of unsorted plastics waste in the Netherlands. Currently, the majority of plastic waste is sent to a energy-from-waste (EfW) facility while only ~30% is recycled. Less than 50% of plastics waste (773kt) goes through a (post-)sorting facility, meaning the majority is unsorted – e.g. the largest plastic containing stream, C&I residual, goes to a EfW facility without sorting.

#### Flow of plastic waste from waste stream to final processing step in Netherlands, kt, 2020

Pre-sorted plastic volumes shown are actual plastic volumes after sorting into bales; meaning that any weight losses (due to moisture and dirt) from the collection step are no longer included

Household pre-sorted: 230 Other pre-sorted: 28 C&I pre-sorted: 293	Sorting: 573	Recycling: 644 Recycling: 644 Recycling + export
C&D pre-sorted: 22 Household residual: 154 (Post-sorted system) Household residual: 205	Post-sorting: 200 <sup>(a)</sup>	
(Pre-sorted system) C&I residual: 716	Unsorted	Incineration <sup>(b)</sup> : 1,17 Domestic incineratio + expo
C&D residual: 51	Unsorted	

#### Note: (a) A large share of available plastics in residual waste streams that are sent to recycling, are ultimately not sorted out (due to sorting inefficiencies). The fraction residual waste fraction that is not sorted out is sent directly to mostly incineration (b) Incineration is Energy-from-Waste and SRF/RDF

#### Sources: CBS; Eurostat; Interview programme; KPMG analysis



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TOTA/

There are several opportunities that could boost domestic feedstock availability, however a significant share still needs to be sourced from abroad. This means that the Dutch government and recycling industry need to seriously invest in new policies and strategy to divert foreign plastic waste towards the Netherlands to be able to satisfy demand.

#### Total overview of opportunities to increase supply (mass balance)(a), 2030, kt



Note: (a) Shortage is an underestimated as recyclers specialise in certain types of plastics and qualities and the 'fulfilled' demand likely does not fully match with supply.

(b) Total is shown to give a more accurate view of mass balance. Supply in scope refers to volumes forecasted in this study, out of scope volumes represent Automotive or Electrical & Electronics volumes which have not been forecasted in this study and therefore 2020 volumes (p. 48) have been added including a 1% CAGR (in line with total plastic waste volume) to get a 2030 estimate.

(c) Based on existing and announced capacity.

#### Source: Interview programme; KPMG analyses



2.1

Making it easier to import feedstock should be the one of the core focus of the Dutch recycling value chain. This can be realised at European level by ensuring that there is a level playing field for internal traffic of plastic feedstock and that plastic waste can be easily transported across borders as feedstock (i.e. not as waste). At Dutch level import restrictions and duties should be suspended.

#### **OPPORTUNITY 1: Importing feedstock**



2.2

Ensure a level playing field within the European Union for the internal traffic of plastic feedstock – i.e. avoid in-country treatment requirements by EPRs and governments, as these undermine the common market.

Ensure easy cross border transport of plastic waste feedstock (and derivatives such as pyrolysis oil).

Standardisation of waste could help to better match supply and demand by making the market more liquid and import & export more easy.

Suspension of import tax for combustible waste which contains significant amounts of plastics in case this waste is post-sorted.





2.3 Besides importing feedstock there is no easy way satisfy the Dutch recycling demand as all opportunities require cooperation of multiple parties, investments and tailored policies to substantially increase the supply of plastic waste. Most opportunities will yield relatively lower quality of plastics feedstock which will not be able to satisfy the demand for high quality feedstock in mechanical recycling.

#### Potential opportunities to close the supply/demand gap

0	pportunity	Additional plastic feedstock <sup>(a)</sup> , kt	Quality of additional plastics	Return on investment	Ease of implementation	Opportunity description
2	Implementation of extra EU-27 export ban <sup>(b)</sup>	237	lacksquare		٩	European Environmental committee is considering a proposal to ban all exports of plastic waste to non-OECD countries followed by an export ban towards non-EU OECD countries within 4 years.
3	Sorting yield improvement	82	$\mathbf{O}$		lacksquare	Stimulating or obligating design for recycling and investments in improved separation technologies.
4	Post-sorting of imported residual waste	89 119	lacksquare		J	Post-sorting of imported residual waste from other countries.
5	Post-sorting all collected Dutch residual waste	272 36	1	J	J	Post-sorting of residual waste from households, C&I and C&D, generated in the Netherlands which is currently not sorted.
A	dditional opportunities (unqu	antified)				
	Mining landfills	٩	$\bigcirc$		$\bigcirc$	Landfills could contain between 4-8% plastics which could be utilised together with other resources.
	Importing waste from (extra) EU-27 countries	٩	TBD	•		Enabling import of plastic waste from countries with a less sophisticated waste infrastructure might be an opportunity to fulfil demand.
	Leakage in other waste streams	$\bigcirc$	$\bigcirc$			Better educating the population on disposal of material in the correct waste bin could prevent leakage of plastics into other waste streams.
	Expired products in retail		lacksquare			Expired products (~6kt of plastics per year) go to incineration now and could be sorted and directed towards recycling instead.

Legend: ● High ○ Low

Note: (a) When range is give the higher volume indicates the compound effect of executing multiple initiatives.

(b) The implementation of extra EU-27 export ban may lead to undesirable consequences when plastics that is exported for mechanical recycling is used for chemical recycling in the Netherlands after implementation of the ban.

Source: Interview programme; KPMG analyses

КРМС

FEEDSTOCK SUPPLY: Total plastic feedstock in the Netherlands is expected to slightly increase, with increasing share of C&I pre-sorted and plastics from household residual waste. The plastics available for recycling are expected to significantly increase – where monostreams and mixed films will account for the largest growth as these are the most valuable.

#### Overview of total plastics per waste stream, kt, 2015-2030FC



CAGR (%)	'15-'20	'20-'30FC
HH pre-sorted	8.9	(1.2)
Other pre-sorted	10.3	0.6
C&I pre-sorted	1.5	3.4
C&D pre-sorted	(2.3)	2.6
HH residual	(5.4)	1.6
C&I residual	(1.3)	(1.5)
C&D residual	2.6	(0.1)

#### Overview of sorting output available for recycling, kt, 2015-2030FC





3.1

Shift from pre-sorting to post-sorting residual (households)

Shift from residual to pre-sorting (C&I)

Source: CBS; Eurostat; Interview programme; KPMG analysis.



Improving sorting efficiency (for pre-sorting), design for recycling, increasing value of plastic waste

Increasing (post-)sorting leads to less unsorted plastics

For key underlying assumptions see page 56 and supporting sections



Sorting after collection of plastics often yield three output streams: monostreams, mixed plastics and mixed films – however, most plastics are unsorted with a huge untapped potential in residual waste which could either be unlocked by better pre-sorting or post-sorting residual waste. By 2030 it is expected that post-sorting of C&I residual waste will have taken it's big first step.

#### Overview of sorted type of plastic per waste stream<sup>(a)</sup>, kt, 2030



Note: (a) Impurities are still present in presented monostreams, mixed films and mixed plastics volumes as this are sorted bales volumes. Source: CBS; Eurostat; Interview programme; KPMG analysis.



3.2

FEEDSTOCK DEMAND: Total announced feedstock input capacity for all recycling technologies is expected to equal 2.2 Mt in 2030, after which no projects have been announced yet. This is a doubling of 2022 capacity of which the majority of the increase will come from pyrolysis (+0.9 Mt). Many recyclers indicated that they aim to significantly increase capacity, however unclarity on (local) availability of feedstock and policies is delaying their investment decisions.

### Overview of expected development of mechanical and chemical recycling input capacity<sup>(a,b)</sup>, 2022-2030FC, kt



Note: (a) Based on a 95% capacity utilization for all recycling projects and 80% likelihood of construction for planned recycling projects;

(b) Realisation of recycling capacity is dependent on the acceptance of policies and legislation which would recognise the recycling methods as recycling and make the investments economically viable.

For key underlying assumptions see pages 118, 120-128

Source: Interview programme; KPMG analysis.

КРМС

4.1

The anticipated recycling capacity in NL in 2030 (2.2 Mt) is currently approximately sufficient to meet demand resulting from mandatory content requirements (announced and illustrated) in 2030 across Europe and support the market position of the Netherlands in the European chemicals and recycling industry. As the Netherlands has one of the most mature recycling industries of the EU there is an opportunity to position the Dutch recycling industry as key engine of the EU's circularity agenda.

### Estimated recycled plastic demand based on the European minimum content requirement (MCR) versus recycled plastic demand from announced recycling projects based on required plastic waste input, 2030FC, kt



Note: (a) Besides packaging and automotive, no other MCR targets are currently announced. However, it is deemed realistic that these will be announced somewhere in the near future. Therefore an indicative MCR target of 20% in 2030 for all other industries has been taken into account

- (b) Based on a 95% capacity utilisation for all recycling projects and 80% likelihood of construction for planned recycling projects
- (c) NL production estimate based on Dutch chemical industry sales and cracking capacity

Source: Interview programme; Eurostat; European Union; Dutch Government; KPMG analysis.

For key underlying assumptions see pages 109, 111-119

крмд

4.2

As a net-importer of plastic waste the Netherlands plays a significant role in the European recycling landscape. The both significant imports and exports (~60% and ~40% of domestic supply) indicate a mature industry where specialisation of treatment ensures that plastic waste flows to where most value can be created. A significant share of current plastic waste exports could be retained in the Netherlands as future feedstock for recycling plants.

#### Overview of 2022 import and export volumes, incentives and retention possibilities for plastic waste in the Netherlands

	Export volume 2022 (kt)	Import volume 2022 (kt)	Reason for trade	Retention possibilities of export volumes
Inside EU-27 trade	(464)	828	<b>Import and export</b> volumes within the EU-27 are mainly the result of specialisation in processing methods (e.g. high quality recycling, incineration) and infrastructural facilities (e.g. re-export through the port of Rotterdam) leading to economic incentives for imports and exports	Retention of volumes currently exported towards countries inside the EU-27 can mainly obtained by increasing local plastic waste demand and treatment capacity (soft measures)
Outside EU-27 trade <sup>(a)</sup>	(237	171	<ul> <li>Import volumes from outside the EU-27 are mainly coming from European countries such as the UK, Switzerland, Iceland, etc. with similar cost-levels as the Netherlands and follow the same trade incentives as the inside EU-27 category</li> <li>Export volumes are predominantly going towards lower-cost processing countries such as Indonesia, Turkey, Vietnam and Malaysia as processing and transport costs are less expensive than in Europe</li> </ul>	Retention of export volumes is possible due to (future) regulation making it harder or impossible to export plastic waste towards countries outside of the EU-27 (hard measure) Other retention incentives could come from additional local demand for plastic waste as a result of increased recycling standards (following regulations) resulting in higher willingness to pay for feedstock than in countries now exported to (soft measures)

Note: (a) Beware that UK is outside EU-27

Source: Interview programme; Eurostat; European Union; Dutch Government; KPMG analysis.

КРМС

6.1 A combination of European and Dutch policies which are targeted at all areas of the value chain will spur the availability of Dutch plastic feedstock in the years to come. Most policies are already active and will be revised to include more ambitious targets, while new policies (such as for Ecodesign) can result in significantly higher amounts of available plastic waste.

#### SUPPLY impact: Selection of regulations with highest impact on feedstock supply

Poli	су	Description	Ch	emical recycling supply impact	Mechanical recycling supply impact		
I	Ecodesign for Sustainable Products Regulation	Harmonized design requirements for plastic and polymers – <i>Proposed European regulation</i>	•	Ability to disassemble plastic from products would ultimately generate a larger pool of potentially recyclable plastic for chemical recycling,	•	Ability to disassemble plastic from products would ultimately generate a larger pool of potentially recyclable plastic for mechanical recycling.	
VI	Extended Producer Responsibility	Converter pays €1,050 excl. VAT per kg of plastic – Active Dutch regulation	•	More funding made available for sorting and collection through the new C&I EPR scheme and other schemes. Besides, tariffs based on the recyclability of plastics may also lead to more supply		more funding made available for sorting and collection through the new C&I EPR scheme and other schemes. Besides, tariffs based on the recyclability of plastics may also lead to more supply	
XI	End-of-waste status	Rules for transportation of collected plastic waste vs products – <i>Active European directive which will be</i> <i>revised</i>	•	Supply might increase as EU harmonised standards facilitates more trade between EU countries, making the waste more accessible.	•	Supply might increase as EU harmonised standards facilitates more trade between EU countries, making the waste more accessible.	
XII	ETS regulation for incineration	Incineration inclusion in ETS, raising costs (2028-2030) – Proposed to be revised to include incinerators	•	ETS inclusion increases WtE incineration costs, strengthening the case for post-sorting to reduce waste incineration which improves the supply of sorted mixed plastics/films.	•	ETS inclusion increases WtE incineration costs, strengthening the case for post-sorting to reduce waste incineration which improves the supply of sorted monostreams	
XIII	Landfill directive	Landfill limit of 10% (2035) – Active European directive which is revised limits landfilling of waste to 10%	•	Large volumes of waste feedstock that were previously landfilled will be accessible to obtain for chemical recycling in the long-term (2035).	•	Large volumes of waste feedstock that were previously landfilled will be accessible to obtain for mechanical recycling in the long-term (2035).	
XIV	Waste disposal levy	Higher levy paid for NL waste sent to incinerator and abroad – Active Dutch regulation	•	Higher incineration and landfilling costs strengthen the case for post-sorting improving accessibility of sorted mixed plastics/films and low quality recycling.	•	Higher incineration and landfilling costs strengthen the case for post-sorting improving accessibility of monostreams.	
XV	Plastics recycling rate targets	Plastic packaging recycling rate 50% (2025) / 55% (2030) – Active European regulation	•	Sorting companies to sort (relatively) more mono-streams (also dependent on chemical recycling acceptance), reducing the supply of mixed plastics/films waste.	•	The recycling targets incentivises sorting companies to sort more monostreams and thus more feedstock will become available for mechanical recycling	
XVIII	CO2 levy	Yearly increasing levy to 125 euro per tonne CO2 in 2030 – <i>Active Dutch regulation</i>		Due to higher incineration cost, post-sorting is encouraged, ultimately unlocking more usable feedstock for recycling		Due to higher incineration cost, post-sorting is encouraged, ultimately unlocking more usable feedstock for recycling See chapter policy for all identified policies	

Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative.

Source: European Commission; Plastics Europe; KPMG analysis.



**6.2** European and Dutch policies are the single most important driver for feedstock demand where most policies are still under debate, making it hard to determine the exact impact these will have on demand. The minimum recycled content requirements for products is expected to have the largest impact on the entire plastic waste value chain.

#### DEMAND impact: Selection of regulations with highest impact on feedstock demand

Regulation		Description	CI	nemical recycling demand impact	Μ	echanical recycling demand impact
I	Ecodesign for Sustainable Products Regulation	Harmonized design requirements for plastic and polymers – Proposed European regulation		Increased in demand for (mostly very high quality or contact sensitive) recycled plastics, if a minimum recycled content is introduced, which (some not-all) chemical recycling can produce.		Ecodesign is expected to lead to more demand for single- material plastic products, which can more easily be made from mechanical recycling than multi-material products.
II	Minimum recycled content	Minimum share of recycled material quote of 10-35% – Proposed European regulation	•	Strong increased demand for (mostly very high quality or contact sensitive) recycled plastics, which (some not-all) chemical recycling can produce.		Strong increase in demand for recycled non-contact sensitive packaging and single-use beverage plastics bottles.
III	Levy for unrecycled plastic	Countries must contribute 800 EUR/t for unrecycled plastics – <i>Proposed European regulation</i>	•	Increase of recycling demand, if levy is charged to producers/ consumers, as virgin plastics become more expensive and thereby recycled material more competitive		Increase of recycling demand, if levy is charged to producers/ consumers, as virgin plastics become more expensive and thereby recycled material more competitive
V	ELV proposal for regulation	Recycled plastic content share in cars to be 25% (2030) – Proposed European regulation		Increased demand, for high quality or recycled plastics.		Strong increase as it will be easiest way to meet the recycling target.
XVI	Acceptance of chemical recycling	Acceptance of chemical recycling and calculation method – <i>Proposed European regulation</i>	•	When chemical recycling will count towards reaching recycling rates, the demand for chemically recycled plastics is expected to increase, of which the extent is depending on the chosen measuring point and improvement in yield.	•	No significant effect expected.
XVII	Minimum recycled content	All plastics to be comprised of 25%-30% reused/ bio material – <i>Proposed Dutch regulation</i>	٠	Depending on how the regulations take shape, chemical recycling demand will be driven for use in high quality and contact sensitive products.		Although the exact scope of the regulations are still uncertain, it is expected that a significant share of the recycled material will be processed through low-grade/ easily recyclable plastic groups through mechanical recycling

Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative. Source: European Commission; Plastics Europe; KPMG analysis.

See chapter policy for all identified policies

КРМС



# 2. Introduction

# The majority of post-consumer plastic waste is collected/supplied from four sources and in two different systems

Overview of po	Overview of post-consumer plastic waste streams in Europe								
	Pre-sorte	ed waste	Residual waste						
	Sorted at	the source where it is produced into separate streams of materials.	Generally not sorted.						
Household (HH)		1. Household pre-sorted (LWP + deposit scheme)		5. Household residual waste					
Other consumer	-	2. Other pre-sorted consumer waste		N/a					
Commercial & industrial (C&I)		3. Commercial & industrial pre-sorted waste Services Manufacturing Agriculture, forestry and fishing		6. Commercial & industrial residual waste Services Manufacturing Agriculture, forestry and fishing					
Construction & Demolition (C&D)	A	4. C&D pre-sorted waste		7. C&D residual waste					
Out of scope waste streams		Plastic that ends up in other waste streams such as in the organic- or paper waste stream. Automotive-, electrical & electronics waste		Expired products in retail.					

#### Source: Interview programme; KPMG analysis.



# Waste streams differ significantly in plastic share and share of monostreams, mixed plastics and mixed films in sorting output

Stream type		Description	Share of plastics, % <sup>(a)</sup>	Typical plastic sorting output
0	Household pre-sorted	The household pre-sorted waste stream mainly includes EPR-driven PMD (packaging) waste: <b>Plastic packaging</b> , metal packaging and beverage cartons (composite packaging). Deposit schemes contain pre-sorted monostream plastics as PET-bottles.	14	~40% Monostreams ~20% Mixed films ~40% Mixed plastics
	Other pre-sorted consumer waste	This stream contains plastics from sorted streams other than the pre-sorted and residual waste (e.g. bulky waste and civil amenities) and mainly contains <b>plastic rigids</b> and to a smaller degree <b>Styrofoam</b> .	2 <sup>14</sup> 1, 19, %	~90% Monostreams ~5% Mixed films ~5% Mixed plastics
	Commercial pre-sorted waste	The pre-sorted commercial waste stream contains different plastic materials which are relatively easy to separate (e.g. <b>plastic packaging material</b> ) and are less contaminated than household materials.	17 17 19	~85% Monostreams ~15% Mixed Plastics
4	C&D pre-sorted waste	Pre-sorted C&D plastic waste contain plastics that are separated at a building and construction or demolition site. These plastics often contain a relatively large share of <b>PVC</b> .		~95% Monostreams ~1% Mixed films ~4% Mixed plastics
Ô	Household residual waste	The household residual stream contains many different materials (e.g. organic waste, paper and cardboard, <b>plastics</b> , glass, metals, incontinence materials, etc.). There are two types of household residual waste streams: (i) originating from municipalities with a pre-sorting system (containing relatively less plastics), and (ii) originating from municipalities with a post-sorting system (containing more plastics).	21 %	<ul> <li>~5% Monostreams</li> <li>~10% Mixed films</li> <li>~5% Mixed plastics</li> <li>~80% Unsorted</li> </ul>
	C&I residual waste	The commercial residual stream is similar to the household residual waste stream and contains many different materials (e.g. organic waste, paper and cardboard, <b>plastics</b> , glass, metals, etc.).	42 <sup>11</sup> %	~100% Unsorted <sup>(b)</sup>
	C&D residual waste	The C&D residual stream accounts for a relatively small share of plastic waste, which primarily contains <b>minerals</b> and <b>wood</b> .	3 11, %	~10% Monostream ~5% Mixed Films ~85% Unsorted

Key: (a) % stream type contribution to total plastics in the Netherlands;

(b) Plastics from residual waste are generally not yet (post-)sorted, hence no typical plastic sorting output is provided.

Source: Interview programme; KPMG analysis..

крмд

# The several plastic input streams follow different sorting processes leading to monostreams, mixed films and mixed plastics as outputs in different qualities



Note: (a) Mixed films from post-sorted household residual waste is also called DKR-310 and by some also referred to as a monostream;

(b) 3D-mix fraction is a primarily combined rigids fraction.

#### Source: Interview programme; KPMG analysis..



# The majority of plastic waste is sent to energy-from-waste facilities while only ~30% is recycled



#### Note: (a) A large share of available plastics in residual waste streams that are sent to recycling, are ultimately not sorted out (due to sorting inefficiencies). The fraction residual waste fraction that is not sorted out is sent directly to mostly incineration; (b) Incineration is Energy-from-Waste and SRF/RDF.

#### Sources: CBS; Eurostat; Interview programme; KPMG analysis



# The Netherlands has multiple advanced collection and sorting systems in place and is unique in post-sorting plastics from household residual waste on scale



Note: (a) Sorting of the 3D-mix fraction which is a primarily combined rigids fraction resulting from post-sorting installation.

Sources: Interview programme; KPMG analysis.

KPMG

# Mechanical recycling is the most mature and common recycling method, other technologies are maturing and being deployed

Maturity of plastic recycling technologies, Technology readiness level (TRL) - Indicative and non-exhaustive



#### Source: Arena & Ardolino (2022); Interview programme; KPMG analysis.



# Different recycling methods can be used as complements and vary from each other to which step they return the plastic waste to the value chain

Overview of plastic value chain and recycling processes<sup>(a)</sup>



Note: (a) See the Demand section for a detailed overview of each recycling technology; A larger share of long-loop recycling technologies result in lower environmental benefits and reduced maximum recycling rates. Although long-loop recycling is desirable in some cases (in particular for waste that cannot be recycled mechanically or short loop), it is important that long-loop chemical recycling is not becoming dominant and competes for waste that can be recycled mechanically,

- (b) May require pre-treatment;
- (c) Quality requirements for recycled plastics outputs differ, leading to several complementary recycling technologies.

Source: Interview programme; CE Delft; KPMG analysis.




# 3. Supply & demand (im)balance and opportunities

# When continuing on the current trajectory there will be a shortage of waste feedstock of 1,244kt in 2030 to be able serve the Dutch recycling industry

Status quo 2030: Domestic supply and demand (im)balance per recycling technology, 2030, kt feedstock per year



Supply		Demand	Allocation share
	Monostreams	Mechanical recycling	97%
		Dissolution <sup>(a)</sup>	1%
		Depolymerisation <sup>(b)</sup>	2%
	Mixed films (pre- sorted)	Mechanical recycling	75%
		Pyrolysis	25%
	Mixed films (post- sorted) <sup>(c)</sup>	Pyrolysis	100%
	Mixed plastics	Pyrolysis	100%

Unmet mechanical recycling feedstock demand likely to be filled by *monostreams* 

1

Unmet pyrolysis feedstock demand likely to be filled by mixed plastics and/or mixed films

Note: (a) Dissolution demand supplied by PS monostreams;

- (b) Depolymerisation demand supplied by PET monostreams;
- (c) Post-sorted mixed films generally more polluted than pre-sorted mixed films. Hence, post-sorted mixed films are more likely to be sent to pyrolysis;
- (d) Plastics from 'other waste streams' (refer to first page of feedstock availability section) included as monostreams and allocated to mechanical recycling;
- (e) Mechanical recycling shortage is an underestimated as recyclers specialise in certain types of plastics and qualities and the 'fulfilled' demand likely does not fully match with supply.

Source: Interview programme; KPMG analyses



# There are several opportunities that could boost domestic feedstock availability, however a significant share still needs to be sourced from abroad

Total overview of opportunities to increase supply (mass balance)<sup>(a),</sup> 2030, kt



Note: (a) Shortage is an underestimated as recyclers specialise in certain types of plastics and qualities and the 'fulfilled' demand likely does not fully match with supply.

(b) Total is shown to give a more accurate view of mass balance. Supply in scope refers to volumes forecasted in this study, out of scope volumes represent Automotive or Electrical & Electronics volumes which have not been forecasted in this study and therefore 2020 volumes (p. 48) have been added including a 1% CAGR (in line with total plastic waste volume) to get a 2030 estimate.

- (c) Based on existing and announced capacity.
- Source: Interview programme; KPMG analyses



# There is no easy way to satisfy the Dutch recycling demand – investments and tailored policies will be required to substantially increase the supply of plastic waste

Ρ	otential opportunities to c	lose the supply/de	mand gap			
0	pportunity	Additional plastic feedstock <sup>(a)</sup> , kt	Quality of additional plastics	Return on investment	Ease of implementation	Opportunity description
2	Implementation of extra EU-27 export ban <sup>(b)</sup>	237	lacksquare		٩	European Environmental committee is considering a proposal to ban all exports of plastic waste to non-OECD countries followed by an export ban towards non-EU OECD countries within 4 years.
3	Sorting yield improvement	82			ightarrow	Stimulating or obligating design for recycling and investments in improved separation technologies.
4	Post-sorting of imported residual waste	89 119	lacksquare			Post-sorting of imported residual waste from other countries.
5	Post-sorting all collected Dutch residual waste	272 361	ightarrow		•	Post-sorting of residual waste from households, C&I and C&D, generated in the Netherlands which is currently not sorted.
A	dditional opportunities (unqu	antified)				
	Mining landfills	٩	$\bigcirc$	$\bigcirc$	$\bigcirc$	Landfills could contain between 4-8% plastics which could be utilised together with other resources.
	Importing waste from (extra) EU-27 countries	٩	TBD	•		Enabling import of plastic waste from countries with a less sophisticated waste infrastructure might be an opportunity to fulfil demand.
	Leakage in other waste streams	$\bigcirc$	$\bigcirc$			Better educating the population on disposal of material in the correct waste bin could prevent leakage of plastics into other waste streams.
	Expired products in retail	$\bigcirc$	lacksquare			Expired products (~6kt of plastics per year) go to incineration now and could be sorted and directed towards recycling instead.

Legend: ● High ○ Low

Note: (a) When range is give the higher volume indicates the compound effect of executing multiple initiatives.

(b) The implementation of extra EU-27 export ban may lead to undesirable consequences when plastics that is exported for mechanical recycling is used for chemical recycling in the Netherlands after implementation of the ban.

Source: Interview programme; KPMG analyses

крмд

# Importing feedstock: Making it easier to import feedstock should be the one of the core focus of the Dutch recycling value chain in order to fulfil feedstock demand

### **Opportunity 1**: Importing feedstock



Ensure a level playing field within the European Union for the internal traffic of plastic feedstock – i.e. avoid in-country treatment requirements by EPRs and governments, as these undermine the common market.

Ensure easy cross border transport of plastic waste feedstock (and derivatives such as pyrolysis oil).

Standardisation of waste could help to better match supply and demand by making the market more liquid and import & export more easy.

Suspension of import tax for combustible waste which contains significant amounts of plastics in case this waste is post-sorting.



#### Source: Interview programme; KPMG analysis.



# Extra EU-27 export ban: relatively easy to implement opportunity leading to a significant (low quality) feedstock availability increase with a high chance of success

### Opportunity 2: Implementation of extra EU-27 export ban

### Overview of 2022 import and export volumes



### **Opportunity description**

European Environmental committee already adopted proposal to ban all exports of plastic waste to non-OECD countries followed by an export ban towards non-EU OECD countries within 4 years.

Caveats to take into account regarding opportunity size:

- Growth/decline of exports outside EU: Uncertain, but given that the industry is further maturing and specialising export growth is likely.
- Re-exports of volumes: The Netherlands is a large logistical hub and a substantial part of volumes are re-exports which cannot be precisely indicated due to a lack of data.
- Shift towards other EU countries: It is likely that in case of a ban volumes will shift to EU countries with lower cost levels such as in Eastern Europe.

The ensure volumes become available in the Netherlands, instead of going to other EU countries, additional national policy regarding import/export will be required.

### **Opportunity assessment**

Quality of additional plastics	$\bigcirc$	Quality is generally lower and very suitable for pyrolysis as most is PE and PP.
Return on investment		Limited investments required.
 Ease of implementation	0	Relatively high, it will require lobbying to implement regulations.

Note: (a) Beware that UK is outside EU-27;

(b) The lion share of plastics exported to Extra EU-27 countries primarily are relative low quality (PE) plastic films, that are hand sorted in the primarily low labour costs Extra EU countries.

Source: Interview programme; Eurostat; European Union; Dutch Government; KPMG analysis.



Legend: ● High ○ Low

# Yield improvement in sorting of plastic waste: through design for recycling or improved separation technology additional plastics can be made available

### **Opportunity 3:** Sorting yield improvements



(b) Forecasted 2030 as-is situation.

Source: Interview programme; Eurostat; European Union; Dutch Government; KPMG analysis.



# Post-sorting of imported foreign residual waste: can offer benefits when applied to residual waste containing a higher share of plastics

### Opportunity 4: Post-sorting of imported residual waste<sup>(a)</sup>



### **Opportunity description**

- Residual waste is imported to utilise overcapacity at Energy-from-Waste (EfW) facilities and is often sourced from countries with an EfW under capacity.
- Imported residual waste volumes are estimated at ~1.3Mt in 2020 and are assumed to remain constant towards 2030.
- It is assumed that imported residual waste on average contains 15% plastic<sup>(a)</sup> in 2030. Average post-sorting yield of imported residual waste assumed to be equal to the residual household waste post-sorting yield of 45%.
- Post-sorting can also be conducted selectively per batch of imported residual waste depending on plastic share<sup>(c)</sup>, improving the return on investments.

### **Opportunity assessment**

Quality of additional plastics		Quality of post-sorted imported residual waste is generally low due to relative high pollution levels. However, plastics can still be upgraded to higher quality after sorting.		
Return on investment		Investment in additional post-sorting capacity will be required, while return will increase when incineration is taxed under ETS.		
Ease of implementation	J	Can be enforced through regulation or by cross- industry collaboration.		

Legend: ● High ○ Low

(c) Dependent on level of pre-treatment before being exported.

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Source: Interview programme; Eurostat; European Union; Dutch Government; KPMG analysis.

# Post-sort all residual waste generated in the Netherlands: unsorted residual waste still accounts for a substantial volume of plastic waste

### **Opportunity 5**: Post-sorting all collected Dutch residual waste (household residual waste, C&I residual waste, C&D residual waste)



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### **Opportunity description**

- Post-sorting of all residual waste from households, C&I and C&D, generated in the Netherlands which is currently not sorted.
- Household waste from pre-sorting municipalities has an unsorted share which goes straight to incineration and could be sorted. Although experts indicate that the return on investment may not be viable, as the share of plastics within this unsorted share is lower.
- Almost all of the C&I residual waste goes straight to incineration. As residual
  waste composition can vary significantly depending on the source selective postsorting could be an interesting opportunity. This could be achieved through smart
  routing of collection, accumulating residual waste with high plastic share for postsorting.
- Selective post-sorting could be an opportunity for C&D waste, however share of plastics is significantly lower and return on investment is also lower.

### **Opportunity assessment**

3	Quality of additional plastics	lacksquare	Quality of post-sorted imported residual waste is generally low due to relative high pollution levels. However, plastics can still be upgraded to higher quality after sorting.			
	Return on investment		Investment in additional post-sorting capacity will be required, while return will increase when incineration is taxed under ETS.			
sted lemand d. tunity	Ease of implementation		Can be enforced through regulation or by cross- industry collaboration.			

# Additional opportunities exist that could help to bridge the supply/demand gap, varying in size and ease of implementation

Additional opportunities (unquantified)						
Additional opportunities (unquantified)	Description	Volume	Quality of additional plastics	Return on investment	Ease of implementation	
Mining landfills	Landfills (primarily those with household waste) could contain between 4-8% plastics which could be utilised together with other resources. The quality of plastics is low (due to heavy contamination) and may be used for chemical recycling.	•	٢	٢	Ċ	
Importing plastic waste from (extra) EU countries	Developing countries and EU countries with less sophisticated waste infrastructure consume and dispose of significant volumes of plastic. Enabling import of this plastics waste might be required to fulfil Dutch recycling demand for plastics. This could also be a waste solution for these countries.	٩	TBD	٩	J	
Leakage in other waste streams	Better educating the population on correct disposal of material in the correct waste bin could prevent leakage of plastics into other waste streams.		$\bigcirc$		0	
	E.g. ~11kt of plastics end up in the organic waste stream per year.					
Expired products in retail	These products (~6kt of plastics per year) go to incineration now and could be sorted and directed towards recycling instead.		lacksquare	•	J	

Source: Interview programme; Verkenning verduurzaming en mining voormalige stortplaatsen in Nederland; KPMG analysis.

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# 4. Feedstock availability



# Overview

# Post consumer plastic waste can be categorised into seven different streams of which the residual accounts for the largest share

### Overview of available post-consumer residual and addressable pre-sorted plastic waste value streams in the Netherlands<sup>(a)</sup>, kt, 2020

1,698	Stream type	Description
	PRE-SORTED	
230 28	Household pre-sorted	The household pre-sorted waste stream mainly includes EPR-driven PMD (packaging) waste: <b>Plastic packaging</b> , metal packaging and beverage cartons (composite packaging). Deposit schemes contain pre- sorted monostream plastics as PET-bottles.
293	Other pre-sorted consumer waste	This stream contains plastics from sorted streams other than the pre-sorted and residual waste (e.g. bulky waste and civil amenities) and mainly contains <b>plastic rigids</b> and to a smaller degree <b>Styrofoam</b> .
22	Commercial pre-sorted waste	The pre-sorted commercial waste stream contains different plastic materials which are relatively easy to separate (e.g. <b>plastic packaging material</b> ) and are less contaminated than household materials.
359	C&D pre-sorted waste	Pre-sorted C&D plastic waste contain plastics that are separated at a building and construction or demolition site. These plastics often contain a relatively large share of <b>PVC</b> in comparison to other waste streams.
	RESIDUAL	
	Household residual waste	The household residual stream contains many different materials (e.g. organic waste, paper and cardboard, <b>plastics</b> , glass, metals, incontinence materials, etc.). There are two types of household residual waste streams: (i) originating from municipalities with a pre-sorting system (containing relatively less plastics), and (ii) originating from municipalities with a post-sorting system (containing more plastics).
716	C&I residual waste	The commercial residual stream is similar to the household residual waste stream and contains many different materials (e.g. organic waste, paper and cardboard, <b>plastics</b> , glass, metals, etc.).
	C&D residual waste	The C&D residual stream accounts for a relatively small share of plastic waste, which primarily contains <b>minerals</b> and <b>wood</b> .
51	Other waste streams <sup>(b)</sup>	Plastics from other waste streams that fall outside the scope of this study, but do contain significant volumes of plastics (e.g. Automotive or Electrical & Electronics) – estimated around 104 kt in 2020

Note: (a) Pre-sorted plastic volumes shown are actual plastic volumes after sorting into bales; This means that any weight losses (due to moisture and dirt) from the collection step are no longer included;

(b) Other waste streams are not further featured in the feedstock availability section of this report. Reported figure is sourced from Plastics Europe.

Source: CBS; Eurostat; Interview programme; KPMG analysis.



# Total plastic feedstock in the Netherlands is expected to slightly increase, with increasing share of C&I pre-sorted and plastics from household residual waste

### Overview of total plastics per waste stream, kt, 2015-2030FC



CAGR (%)	'15-'20	'20-'30FC
HH pre-sorted	8.9	(1.2)
Other pre-sorted	10.3	0.6
C&I pre-sorted	1.5	3.4
C&D pre-sorted	(2.3)	2.6
HH residual	(5.4)	1.6
C&I residual	(1.3)	(1.5)
C&D residual	2.6	(0.1)



Overview of sorting output available for recycling, kt, 2015-2030FC



Improving sorting efficiency (for pre-sorting), design for recycling, increasing value of plastic waste

Increasing (post-)sorting leads to less unsorted plastics

#### Source: CBS; Eurostat; Interview programme; KPMG analysis.



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Shift from pre-sorting to post-sorting residual (households)

Shift from residual to pre-sorting (C&I)

# Polyolefins (being LDPE, HDPE, and PP) account for the largest share of plastic waste with LDPE representing more than half of total plastic waste

Overview of type of plastic per waste stream, kt, 2020



#### Source: CBS; Eurostat; Interview programme; KPMG analysis.



# Sorting after collection of plastics often yield three output streams: monostreams, mixed plastics and mixed films – however, most plastics are unsorted

Overview of sorted type of plastic per waste stream<sup>(a)</sup>, kt, 2020



Note: (a) Impurities are still present in presented monostreams, mixed films and mixed plastics volumes as this are sorted bales volumes. Source: CBS; Eurostat; Interview programme; KPMG analysis.



# By 2030 it is expected that post-sorting of C&I residual waste will have taken it's big first step

Overview of sorted type of plastic per waste stream<sup>(a)</sup>, kt, 2030



Note: (a) Impurities are still present in presented monostreams, mixed films and mixed plastics volumes as this are sorted bales volumes. Source: CBS; Eurostat; Interview programme; KPMG analysis.



# The share of plastics that will available as monostreams, mixed plastics, or mixed films is expected to increase as residual waste shifts to pre-sorting

### Overview of monostream plastics, mixed plastics, mixed films, and unsorted plastics per waste stream, kt, 2015-2030FC

### Total monostreams, kt

Est. share of monostreams in plastics, %



CAGR (%)	'20-'30FC
HH pre-sorted	0.6
Other pre-sorted	0.7
C&I pre-sorted	3.5
C&D pre-sorted	2.6
HH residual	9.4
C&I residual	n/a
C&D residual	0.8

Total mixed plastics, kt Est. share of mixed plastics in plastics, %

99

2020

Total unsorted plastics, kt

Est. share of unsorted plastics, %

128

72

2015





## Total mixed films, kt

Est. share of mixed films in plastics, %



CAGR (%)	'20-'30FC			
<ul> <li>HH pre-sorted</li> </ul>	(2.2)			
Other pre-sorted	0.6			
C&I pre-sorted	n/a			
C&D pre-sorted	1.3			
HH residual	6.8			
C&I residual	n/a			
C&D residual	0.8			



CAGR (%)	'20-'30FC
HH residual	(0.1)
C&I residual	(2.6)
C&D residual	(0.3)

#### Source: CBS; Eurostat; Interview programme; KPMG analysis.



# Availability of plastic waste for recycling is expected to increase where increasing post-sorting will offset better sorting into monostreams



#### Legend: Expected development: Increase Neutral Decrease.

(a) All plastic volumes that are presented are actual plastic volumes after sorting into bales - this means that weight from impurities, moisture and dirt are included; (b) Total GDP for C&I sectors (services, manufacturing and agriculture); (c) Total GDP for Note: C&D sector (construction industry); (d) Concerns the weighted total % for both households, C&I and C&D together (e) Regulatory drivers affect the entire plastic waste value chain.

#### Source: CBS, Eurostat, Interview programme, KPMG analysis,



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# **Plastic waste drivers**

# Total plastics put in the markets are expected to increase as population (household) and GDP (C&I, C&D) are expected to grow with some slowdown due to less plastic use



#### Legend: Expected development: • Increase • Neutral • Decrease.

Note: (a) All plastic volumes that are presented are actual plastic volumes after sorting into bales – this means that weight from impurities, moisture and dirt are included; (b) Total GDP for C&I sectors (services, manufacturing and agriculture); (c) Total GDP for C&D sector (construction industry); (d) Concerns the weighted total % for both households, C&I and C&D together (e) Regulatory drivers affect the entire plastic waste value chain.

#### Source: CBS, Eurostat, Interview programme, KPMG analysis.



# Post-consumer plastic waste is estimated to increase, primarily driven by growing population, plastic waste per capita, commercial GDP and construction GDP

### Build-up of forecast household, C&I and C&D plastic waste, 2015-2030FC

### Household plastic waste



### C&I plastic waste



### C&D plastic waste



Source: Eurostat; United Nations; IMF; OECD; interview programme; KPMG analysis.

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# Plastic consumption per capita is expected to grow slightly as plastic remains a valuable product, however regulatory- and sustainability trends pressures demand

Key underlying drivers impacting the demand for household plastic consumption

	Impact on demand		n demand				
Main driver	Description	Direction	Degree	Selected interview feedback	and supporting	g observations	;
Population	• The Dutch population is expected to increase by ~ 0.3% p.a.			Dutch population,	0.3% - 0.2% -		
growth	The combined effects of positive net migration and an aging population     load to a relatively stable population growth			#m, 2020-2030FC	17.4	17.7	17.9
Household	Despite expected decreasing beyechold waste generation towards			Dutch household	2020	2025FC	2030FC
plastic waste	2030, plastic household waste per capita is expected to increase 0.3%			plastic waste per capita,	<b>—</b> ( <b>0</b> .	3% - 0.	3%
per capita	p.a. towards 2030.		4	kg, 2020-2030FC	55.4	55.9	50.4
	<ul> <li>Increased regulation against plastic usage could have a large impact on plastic waste generation up to and beyond 2030.</li> </ul>				2020	2025FC	2030FC
Consumer and producer awareness	<ul> <li>Over the last decade, both consumers and producers have become increasingly aware about the impact of their behaviour on the environment.</li> <li>As a result, initiatives have been started to reduce the use of (single-use) plastics. These initiatives are aimed at both consumers and producers. This trend is expected to continue going forward.</li> </ul>	•	٠	"As Unilever we have defined a number of ambitious goals, such as decreasing the volume of new plastics with 50%, making increased use recycled plastic, and increasing renewable packaging." – Unilever "The new deposit system has officially began on the 1st of July 2021. S this date consumers have to pay (and can receive back) 0.15 eurocent each small plastic bottle of 0.5 litres and 0.25 eurocents for larger bottl Statiegeld Nederland			
Risk of plastic substitution	<ul> <li>In many cases, plastics often does not have any cost-competitive and/or functional alternatives in its core applications such as packaging.</li> <li>Additionally, interview feedback suggests that from a carbon footprint point of view, plastics can still outperform other materials.</li> </ul>	•		"Plastics are used because the material, you cannot simply rep waste management company "Yes, through waste leakage in environmental concerns. Howe than for instance glass in packa	y are extremely place them in m oceans, plastic ever, its carbon aging." – Dutch	v useful and ver any application os causes signit footprint is actu recycler	satile as a s." – Dutch ïcant ally smaller
Digital economy	<ul> <li>The Netherlands is one of the frontrunners in Europe with respect to the digitalisation of its economy, which negatively impacts the use of tangible plastic goods.</li> </ul>	•	٩	"Digitalisation is important now citizens in the Netherlands; we manufacturing industry, healtho the digital agenda." – Dutch go	and in the long aim to increase care, energy an vernment	-term for the we digitalisation in d mobility secto	elfare of 1 the Irs as part of
Regulation	<ul> <li>New EU and Dutch regulations are focusing on 'reducing and reusing' of plastics.</li> </ul>	٠	•	"Since July 2021 there is a Dute plastic products." – Dutch gove	<i>ch ban on the s</i> rnment	ale of a selection	on of single use

Key: Increase Occrease High impact O Low impact.

Source: Interview programme; CBS; Eurostat; Rijksoverheid; Statiegeld Nederland; United Nations; Statista; Unilever; KPMG analysis.



## C&I and C&D plastic waste generation are both projected to increase driven by economic improvement which is slowed down by decreasing waste generation per GDP

### Build-up of forecast CAGR for total C&I plastic waste generation, 2020-2030FC



### Build-up of forecast CAGR for total C&D plastic waste generation, 2020-2030FC



#### Source: Interview programme: CBS: Eurostat: Statista: KPMG analysis.



## C&I plastic waste per GDP has mostly decreased and is expected to continue doing so in line with increasing environmental awareness, regulations and digitalisation efforts

Annual growth of C&I (plastic) waste and real GDP per capita, %



**Historic:** Increasing environmental awareness, regulations and digitalisation efforts have historically led to decreasing C&I plastic waste per GDP between 0% and 6%. Covid caused a steep short-term drop in C&I plastic waste generation per €m of GDP.

Despite a significant drop caused by covid (one-off) it is expected that this will normalise to pre-covid levels.

**Future:** Dutch companies are expected to produce relatively less waste per €m of GDP, particularly in the services and manufacturing industries. GDP is expected to grow again while increased environmental awareness, regulation and digitalisation are drivers for reducing underlying (plastic) waste generation.

#### Source: Eurostat; IMF; OECD; KPMG analysis.

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## C&D (plastic) waste per GDP has been decreasing due to increased environmental awareness but is expected to be offset by the increasing application of plastics



Annual growth of C&D (plastic) waste and real GDP per capita, %

Historic: Environmental awareness has been driving down C&D plastic waste per GDP. However, over the past decades plastics have been increasingly applied in the building and construction sector, resulting in an expected slight increase of C&D plastic waste per GDP The construction industry has been growing since 2014 until the PFAS/nitrogen crisis in 2019.

Future: C&D GDP is expected to normalise towards 2025 despite the PFAS/nitrogen crisis. C&D waste per GDP increased in 2020 as a direct result of an increase in renovation waste, caused by the covid crisis.

Underlying plastic share within C&D waste has slightly decreased historically driven by environmental awareness at C&D companies (plastic packaging), but is expected to slightly increase due to increasing plastic application in building and construction materials.

#### Eurostat: IMF: OECD: KPMG analysis. Source:





# **Pre-sorted plastics**

## Pre-sorted plastic volumes are expected to increase significantly driven mainly by more source separation by the industry

### Overview of household, C&I and C&D residual plastics volumes, mixed plastics and mixed films volumes, kt, 2015-2030FC

+3% 669 669 +4% 585 585 572 572 204 463 463 211 230 30 494 150 380 409 29 28 17 316 CAGR (%) '20-'30FC HH pre-sorted 46 (1.2)CAGR (%) '20-'30FC 42 41 32 Other pre-sorted 0.6 Monostream 2.7 C&I pre-sorted 3.4 Mixed films (1.1)C&D pre-sorted 2.6 Mixed plastics 24 22 22 28 (0.9)2015 2020 2025 2030 2015 2020 2025 2030

#### Source: CBS; Eurostat; Interview programme; KPMG analysis.

Pre-sorted waste plastics, kt







## The majority of the pre-sorted plastics in the Netherlands are sent to recycling as these streams are the most easiest to sort and upgrade

Flow of post-consumer plastic waste from pre-sorted waste streams to final processing step in Netherlands, kt, 2020

Pre-sorted plastic volumes shown are actual plastic volumes after sorting into bales; meaning that any weight losses (due to moisture and dirt) from the collection step are no longer included



Household pre-sorted: 230 Recycled: 481 Other pre-sorted: 28 Sorting: 573(a) Recycling: 573(a) C&I pre-sorted: 293 Energy-from-Waste: 91 C&D pre-sorted: 22

Note: (a) Pre-sorted plastic volumes shown are actual plastic volumes after sorting into bales; This means that any weight losses (due to moisture and dirt) from the collection step are no longer included. Source: CBS; Eurostat; Interview programme; KPMG analysis.



# Pre-sorted plastics volumes are expected to increase, primarily driven by the increasing pre-sorting rate of C&I plastics



#### Legend: Expected development: • Increase • Neutral • Decrease.

Note: (a) All plastic volumes that are presented are actual plastic volumes after sorting into bales – this means that weight from impurities, moisture and dirt are included; (b) Total GDP for C&I sectors (services, manufacturing and agriculture); (c) Total GDP for C&D sector (construction industry); (d) Concerns the weighted total % for both households, C&I and C&D together (e) Regulatory drivers affect the entire plastic waste value chain.

#### Source: CBS, Eurostat, Interview programme, KPMG analysis.



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# **Household pre-sorted**

# The household pre-sorted plastic waste stream is a mature stream which is expected to yield a higher share of monostreams towards 2030

Household pre-sorted plastics: sorting output, kt, 2015-2030FC

Composition of household pre-sorted plastic waste<sup>(a)</sup>, kt, 2020







## Note: (a) Rounded for data confidentiality purposes. Source: Eurostat; IMF; OECD; Interview programme; KPMG analysis.



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# Share of monostreams are expected to increase towards 2030 at the expense of MP and MF, driven by technological advancements and design of plastics

Mixed plastics, mixed films and monostreams in HH presorted plastic waste, %, kt, 2015-2030FC



The share of mixed plastics and mixed films in household pre-sorted is expected to decrease towards 2030 driven by a variety of factors



Technological advancements are expected to increase sorting yield.



Design for recycling initiatives are expected to enhance ease of sorting.

We are adding good quality plastics to the mixed plastics stream to make sure these are on spec." – Waste management company

"Regarding the share of monostreams in household pre-sorted waste, I would say around 60-70%. There will always be plastics which cannot be sorted into monostreams such as multilayer plastics or other 'non-sortables' such as black plastics." – Professor Circular Plastics

"The share of the mixed plastics stream will decrease over time due to technological advancements of sorting equipment." – Large plastics sorting company

#### Source: CE Delft; Interview feedback; KPMG analysis.



# Plastics from pre-sorted PMD currently breaks down into 99kt mixed plastics, 45kt mixed films and 86kt monostreams with their own specific plastic composition

Overview of household pre-sorted waste after sorting of PMD, subdivided into type of plastics, kt, 2020



### Mixed plastics composition (%)



### Mixed films composition (%)



Other includes other plastics, metals, paper/ cardboard and residues. Note: (a) Interview programme; CBS; NTCP; CE Delft; Eurostat; KPMG analysis. Source:



## Household pre-sorted PMD and share of plastics within PMD are both expected to decrease over time, primarily driven by increased post-sorting

### Household pre-sorted waste volumes and composition, kt, 2015-2030FC



The HH pre-sorted waste stream is expected to decrease with 1.0% p.a. until 2030 – share of plastics within household pre-sorted waste is expected to decrease towards 2025 and to recover afterwards

Expected significant increase in post-sorting of HH waste causes household pre-sorted volumes to slightly decrease. Refer to next pages for further explanation on increase in post-sorting.

Since 2015 there has been a large increase in plastic, paper and metal pre-sorted packaging due the introduction of the PMD system in the Netherlands. However, the share of residue within PMD (i.e. PMD pollution) has gradually increased. The gradual increase of residue has multiple causes, among which the increasing introduction of the diftar system at municipalities and offering PMD waste in opaque instead of transparent bags.

Decrease in share of plastics within PMD is partly offset by expected decrease in share of metal packaging, driven by the implementation of a deposit scheme for metal cans in 2023. New Nedvang policies are expected to decrease pollution towards 2030.

> "The residue fraction has significantly increased over the past years, caused by increased residual waste costs which encouraged pollution in other waste streams" - Waste management expert

"The plastic share within household pre-sorted waste is definitely largest compared to metal and paper and cardboard." – Industry expert

#### Source: Eurostat; CBS; KPMG analysis; Interview programme

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# Plastics collected for further sorting and recycling is expected to increase towards 2030, primarily driven by increasing post-sorting at the expense of pre-sorting

Historical development and forecast of household plastics waste sorting<sup>(a)</sup>, %, 2015-2030FC – Indicative





### The household pre-sorted waste stream is expected to decrease due to increasing share of post-sorting

The household pre-sorted stream is dependent on the share of municipalities which opt for pre-sorting waste rather than postsorting.

Since 2015 there has been a large increase in plastic, paper and metal pre-sorted packaging due the introduction of the PMD system in the Netherlands.

Within municipalities with a pre-sorting scheme, plastic pre-sorting rate is expected to increase to ~60% in 2030, based on pre-sorting rates of more mature waste materials.

> "The introduction of PMD in 2015 has increased the pre-sorting rate, however there is still room for improvement." - Waste collector

"Even in municipalities opting for pre-sorting schemes, a lot of (plastic) waste still ends up in the residual bin." - Industry expert

"The quality of the pre-sorted stream is highly dependent on the sorting discipline of households. Due to increased consumer awareness this guality gets better." - Waste collector

Municipalities that opt for a post-sorting system have, generally speaking, higher residual waste volumes, because PMD and other (heavier) waste fractions (such as organic waste) end up in residual waste. Hence, share of plastics ending up in a Note: post-sorting scheme is lower than share of total residual waste being post-sorted.

Source: Eurostat; IMF; OECD; Interview programme; KPMG analysis.


### Approximately 35% of residual waste in the Netherlands is produced in municipalities that have opted for post-sorting, this is expected to increase towards 50% in 2030

2020

2030

Post-sorting Pre-sorting

~50%

Share of total household residual waste in the Netherlands of municipalities that have opted for post-sorting (%), 2020-2030FC<sup>(a)</sup> – Indicative



I expect some additional municipalities to opt for post-sorting in the next 10 years, however many municipalities will likely stick with pre-sorting as they have historically developed good pre-sorting systems and discipline." – Post-sorting expert

Currently, some municipalities still apply both pre- and post-sorting for plastics. It is however preferred and expected that municipalities will choose either option." -Industry expert

Post-sorting is the significantly less costly option for municipalities, and also has environmental benefits in terms of fewer transport emissions." - Industry expert

Post-sorting is a good alternative for municipalities with inherently poor presorting rates due to for instance lower literacy or higher non-native populations, often in highly urban areas." - Post-sorting expert

Note: (a) Some municipalities currently apply a mix of both pre- and post-sorting;

(b) Other municipalities mainly concern smaller municipalities located in the Randstad area.

Source: CBS; Eurostat; Interview programme; KPMG analysis.





## **Other pre-sorted consumer**

### Other pre-sorted plastics is a small stream of plastics primarily originating from civic amenities with a high share of monostreams

Other pre-sorted plastics: sorting output, kt, 2015-2030FC



Composition of Other pre-sorted plastic waste<sup>(a)</sup>, kt, 2020

PVC

PP

~40%

(a) Rounded for data confidentiality purposes. Note: Source: Eurostat; IMF; OECD; Interview programme; KPMG analysis.



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### Both mixed plastics as mixed films are expected to remain a small share of the total other pre-sorted plastic volumes given the maturity of the waste stream

'20-'30FC

1.0

0.0

(1.0)

Mixed plastics and mixed films and monostreams in other pre-sorted plastics, kt, 2015-2030FC



Further break-down into plastic types within monostream, mixed films or mixed plastics is unavailable

The volume of plastics from other pre-sorted waste from households will increase slightly over time, however total volumes are negligible



In general, collected Other pre-sorted plastics (primarily from civic amenities) are not heavily polluted, resulting in a higher share of monostreams.

Types of polyolefins present in the household presorted waste stream are mostly PP and HDPE. These types can be found in for example garden furniture or toys.



Source: CBS; Eurostat; Interview programme; KPMG analysis...

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## Total generated other pre-sorted plastic waste is expected to slightly increase towards 2030, primarily driven by underlying consumption

### Other pre-sorted plastics, kt, 2015-2030FC



Estimated plastics share in total household other presorted waste (%) Separate collection of other pre-sorted household waste (i.e. bulky waste, civic amenities, domestic appliances) is already relatively mature and is mainly driven by the underlying consumption of these goods which is expected to slightly increase alongside GDP.



#### Source: CBS; Eurostat; Interview programme; KPMG analysis.





## **C&I pre-sorted**

## The C&I pre-sorted stream is the largest plastic stream of which a high share can be sorted into monostreams which will grow with the newly introduced EPR scheme

C&I pre-sorted plastics: sorting output<sup>(a)</sup>, kt, 2015-2030FC



Note: (a) Not all C&I originating plastic waste streams are sorted into bales by a sorter, as some plastics are directly sent to recycling after collection due to their high quality; (b) Newly introduced EPR scheme will likely cause a mixed films fraction to develop, as polluted films fractions are sorted together with other plastic fractions. Source: Eurostat; IMF; OECD; Interview programme; KPMG analysis.



# 

### A shift is expected from residual to pre-sorted waste resulting in significantly more pre-sorted plastic volumes from C&I sources...

### Plastics from C&I pre-sorted waste, kt, 2015-2030FC



C&I pre-sorted plastics versus plastics in C&I residual waste, 2015-2030FC



Source: Eurostat; IMF; OECD; CONAI; Interview programme; KPMG analysis.

By far the most important driver of commercial waste volumes forecast is increased pre-sorting driven by the introduction of an EPR scheme for commercial waste in 2023.

Due to the introduction of an EPR scheme on commercial waste, producers and importers of PMD products are obligated to fund the collection, sorting and treatment of commercial PMD waste in the Netherlands.

Expected regulation from the government to ban incineration of recyclable materials or the potential implementation of an EPR on agriculture plastics, might also have a major impact of the shift from residual to pre-sorted waste.



"The manufacturing industry can still do better in terms of plastics presorting." – Industry expert

"The introduction of the EPR scheme will likely give a muchneeded boost to commercial pre-sorting, as not enough is currently happening." – Industry expert

"I expect more pre-sorting of commercial plastic waste to happen at economically viable locations, large locations with a lot of household-like waste, such as Schiphol Airport or 'de Efteling' (amusement park)." – Large waste management company

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## ...accordingly monostream, mixed plastics and mixed films volumes are expected to increase, even though the relative share of mixed plastics is slightly decreasing

#### Mixed plastics volumes in pre-sorted C&I waste, kt, 2015-2030FC



In general, pre-sorted C&I plastics yields better monostreams than household pre-sorted plastics, as contamination is typically lower<sup>(b)</sup>. The relative share of mixed plastics is expected to slightly decrease going forward driven by better sorting discipline and technology.

Mixed films are expected to develop from C&I waste as the newly introduced EPR scheme also forces separate plastic collection of lower quality plastics

Commercial waste if often well-suited for creating monostreams, as it is typically less contaminated than household waste." – Large waste management company

Note: (a) Newly introduced EPR scheme will likely cause a mixed films fraction to develop, as polluted films fractions are sorted together with other plastic fractions;

(b) Contamination is not always lower: Contamination on public places such as railway stations, gas stations, are often worse than with household pre-sorted plastics. Source: Eurostat; IMF; OECD; Interview programme; KPMG analysis.



### Pre-sorted C&I plastics breaks down into approximately 15% of mixed plastics and 85 percent of monostreams with their own specific plastic composition



Note: (a) Rounded for data confidentiality purposes.

(b) Technical plastics such as PS, ABS, PVC, etc.

Interview programme; CBS; NTCP; CE Delft; Eurostat; KPMG analysis. Source:

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## **C&D** pre-sorted

## C&D pre-sorted plastics is a small plastic waste stream which is expected to grow as source separation at construction is increasingly becoming the norm

C&D pre-sorted plastics: sorting output, kt, 2015-2030FC



CAGR (%)	'20-'30FC
Monostream	2.6
Mixed films	1.3
Mixed plastics	2.1

#### Source: Eurostat; IMF; OECD; Interview programme; KPMG analysis.



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### C&D pre-sorted plastics volumes are expected to increase towards 2030 due to increasing overall plastic volumes and improved environmental awareness

Plastics from C&D pre-sorted waste<sup>(a)</sup>, kt, 2015-2030FC



### C&D pre-sorted plastics versus plastics in C&D residual waste, 2015-2030FC



Pre-sorted C&D plastic waste is expected to increase driven by an increase in overall C&D waste volume and environmental awareness at building and construction sites according to interview feedback.



"Pre-sorted plastics from construction sites are increasing, driven by environmental awareness and sorting regulations." - Industry expert

"I expect that pre-sorting of C&D plastic waste will increase at economically viable locations." - Large waste management company

Note: (a) Potential implementation of EPR for building materials and plastic usage in building and construction might impact this development. Source: CBS: Eurostat; IMF; OECD; Interview programme; KPMG analysis.



### Although increasing source separation increases pre-sorted C&D plastics, no change is expected in the relative shares of monostream, mixed films and mixed plastics

'20-'30FC

0.3

(0.1)

(0.2)

### Mixed plastics volumes in pre-sorted C&D waste, kt, 2015-2030FC



Further break-down into plastic types within monostream, mixed films or mixed plastics is unavailable

### C&D pre-sorted plastic volumes are expected to increase, driven by an increase in source separation at construction sites

Interview feedback indicates that source separation (i.e. presorting) at construction sites is expected to increase as waste producers are incentivized to sort plastics due to the high value of good quality plastics.

Share of monostreams within C&D pre-sorted plastics is expected to slightly increase due to improved sorting techniques and expected increasing value of monostreams.

#### Source: Eurostat; IMF; OECD; Interview programme; KPMG analysis.





# **Plastic in residual waste**

### Plastics in residual waste are expected to slightly decrease driven by a strong push towards pre-sorting in C&I while post-sorting will shift volume back from households

Overview of household, C&I and C&D residual plastics volumes, mixed plastics and mixed films volumes, kt, 2015-2030FC

Residual waste plastics, kt

Mixed plastics, mixed films and monostream development, kt



#### Source: CBS; Eurostat; Interview programme; KPMG analysis.



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## The majority of plastics in residual waste are incinerated – a tremendous potential exists to recover more plastics

Flow of post-consumer plastic waste from residual waste streams to final processing step in Netherlands, kt, 2020



Household residual: 154 (Post-sorted system)	Post-sorting: 200 Unsorted	3D sorting: 33 Recycled: 42 Recycled: 42
Household residual: 205 (Pre-sorted system)	Unsorted	
C&I residual: 716	Unsorted	Energy-from-Waste: 1,084
C&D residual: 51	Unsorted	

#### Source: Interview program; KPMG analysis..



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### Although there is still much progress to be made, post-sorting rates are expected to increase, resulting in more recovered plastics from residual waste



#### Legend: Expected development: Increase Neutral Decrease.

(a) All plastic volumes that are presented are actual plastic volumes after sorting into bales - this means that weight from impurities, moisture and dirt are included; (b) Total GDP for C&I sectors (services, manufacturing and agriculture); (c) Total GDP for Note: C&D sector (construction industry); (d) Concerns the weighted total % for both households, C&I and C&D together (e) Regulatory drivers affect the entire plastic waste value chain.

#### Source: CBS, Eurostat, Interview programme, KPMG analysis,



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## Household residual

Household residual plastics: sorting output and unsorted plastics, kt, 2015-2030FC



#### Source: Eurostat; IMF; OECD; Interview programme; KPMG analysis.



## The share of plastics within residual household waste is expected to increase slightly as share of municipalities opting for post-sorting is increasing...

#### Residual waste and plastics in household residual waste, kt, 2015-2030



An increasing number of municipalities opt for full post-sorting of plastic waste leading to an increasing share of plastics in residual waste, which is a contradictory development compared to the historic figures

The pre-sorting rate of plastic waste, particularly plastic packaging captured in the PMD waste stream has historically increased as sorting discipline and understanding have improved since the introduction of the waste stream.

However, interview feedback and secondary research indicatives that the share of municipalities opting for plastic postsorting systems is expected to increase; in those municipalities plastic waste remains fully in residual waste, leading to increasing plastic volumes.

#### Source: CBS; Eurostat; Interview programme; KPMG analysis.



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### ...leading to a significant increase in residual waste being post-sorted in the **Netherlands**

Post-sorted household residual waste and household residual waste sent directly to incinerator, kt, 2015-2030





'20-'30FC

(15.0)

15.0

Post-sorting is a good alternative for municipalities with inherently poor presorting rates due to for instance lower literacy or higher non-native populations, often in highly urban areas." - Post-sorting expert

"Post-sorting is the significantly less costly option for municipalities, and also has environmental benefits in terms of fewer transport emissions." - Industry expert

"Currently, some municipalities still apply both pre- and post-sorting for plastics. It is however preferred and expected that municipalities will choose either option." -Industry expert

Increase of post-sorted household residual waste implies that available post-sorting capacity should at least increase from 1,050kt per annum to 1,400kt.

#### Source: CBS; Eurostat; Interview programme; KPMG analysis.

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### Residual waste sent to post-sorting contains a higher share of plastics (15%) than residual waste in a pre-sorting system (11%), as no plastics have been pre-sorted

Overview of household residual waste handled in post-sorting system versus pre-sorting system subdivided into type of plastics, kt, 2020



Share of plastic within pre-sorting system might seem high considering the fact that pre-sorted share is already deducted. However, it should be taken into consideration that municipalities handling a pre-sorting system, also pre-sort other (including (b) heavier) waste fractions leading to a shuffled residual waste composition;

- (c) Rounded for data confidentiality purposes.
- Source: CBS; Eurostat; Interview programme; KPMG analysis.



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### Post-sorted plastics are nearly always sorted into a 3D-mix and mixed film fraction, the 3D-mix fraction is often further sorted into monostreams and mixed plastics

Overview of household residual waste handled in post-sorting system (incl. sorting losses) versus pre-sorting system subdivided into type of plastics, kt, 2020 33



Post-sorting system: Residual waste being post-sorted to extract valuable materials such as plastics; Pre-sorting system: Residual waste being sent to Energy-from-Waste plants without further sorting; Note: (a) (b) Rounded for data confidentiality purposes.

Source: CBS; Eurostat; Interview programme; KPMG analysis.





## **C&I residual**

### Plastic volumes in C&I residual waste are expected to decrease given the shift to presorting, while post-sorting is expected for some of the remaining plastic volumes

C&I residual plastics: sorting output and unsorted plastics<sup>(a)</sup>, kt, 2015-2030FC



Composition of C&I residual plastic waste<sup>(b)</sup>, kt, 2020



Note: (a) Post-sorting of plastics from C&I residual waste expected to arise, driven by recovery of valuable plastics and for example initiated at places where no pre-sorting is possible;

- Rounded for data confidentiality purposes; (b)
- (c) Other plastics are PS, ABS, POM, etc.

Source: Eurostat; IMF; OECD; Interview programme; KPMG analysis.



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## Recently introduced EPR scheme for C&I is expected to increase pre-sorted plastics resulting in a decrease of plastics within C&I residual waste

### Residual C&I waste development, kt, 2015-2030FC



Although details of the introduced EPR scheme remain unclear, the market currently understands that funding will first be provided on pre-sorted plastics waste. Nevertheless it is reasonable to assume that funding will eventually also apply to post-sorting.

First commercial institutions to be incorporated in the EPR scheme are likely to be large locations with household-like waste compositions, such as schools, airports and amusement parks.

#### Source: CBS; Eurostat; Interview programme; KPMG analysis.

КРМС

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## C&I residual waste currently contains approximately 21 percent plastics, these plastics further break down into plastic types of which more than half are films

Overview of C&I residual waste subdivided into type of materials and further divided into type of plastics<sup>(a)</sup>, kt, 2020



"We observe a range of 15-25% of plastics in residual C&I waste depending on the fraction." – Industry expert

Note: (a) Rounded for data confidentiality purposes.

(b) Other plastics are PS, ABS, POM, etc.

Source: CBS; Eurostat; Rijkswaterstaat; Interview programme; KPMG analysis.





## **C&D** residual

### Plastic volume in C&D residual waste is expected to remain stable, while mixed films and monostream volumes are expected to slightly increase due to improved sorting

C&D residual plastics: sorting output and unsorted plastics, kt, 2015-2030FC

Composition of C&D residual plastic waste<sup>(a)</sup>, kt, 2020





Despite the fact that a large part of the C&D residual waste is post-sorted, plastics are only excreted to a limited extent. Plastic sorting within this waste stream appears to be relatively difficult do to the composition characteristics. Hence, a relative low share of plastics is actually sorted out.

Rounded for data confidentiality purposes. Note: (a) Source: Eurostat; IMF; OECD; Interview programme; KPMG analysis.



### **Overall C&D residual waste expected to increase driven by an increase in underlying** market – plastic share is expected to slightly decrease

### Residual C&D waste development, kt, 2015-2030FC



Overall residual C&D waste expected to increase due to expected increase in building and construction activity towards 2030.

The share of plastics within residual waste is expected to slightly decrease due to an expected increase of pre-sorting of plastics at building and construction sites.



#### Source: CBS; Eurostat; Interview programme; KPMG analysis.



## Share of monostreams and mixed films from residual C&D plastics are expected to slightly increase due to expected improved sorting techniques

#### Mixed plastics, volumes in residual C&D waste, kt, 2015-2030FC



Total plastics from C&D residual waste is expected to remain stable, while mixed films and monostream plastics are expected to slightly increase over time at the expense of the unsorted stream

Overall C&D residual waste is expected to grow, while plastic volumes from C&D residual waste are expected to slightly decrease, resulting in a stable development of plastics in C&D residual waste. Share of sorted monostreams and mixed films however are expected to increase at the expense of the share of unsorted plastics in C&D residual waste.

Expected slight increase in share of monostreams and mixed films is driven by improved sorting techniques and the expected increasing value of these monostream plastics.

#### Source: Eurostat; IMF; OECD; Interview programme; KPMG analysis.



## C&D waste contains ~7% of plastics, which breaks further down into 38 percent of films and 30 percent of rigids

### Overview of C&D residual waste subdivided into type of plastics, kt, 2020





"The share of plastics in Construction and Demolition is below 10%." – Industry expert

"Plastic construction waste contains high levels of PVC plastic" – Industry expert

Note: (a) Other plastics contain plastics that are interwoven with other materials such as mattrasses, metal compositions, textiles, etc.;

(b) Rounded for data confidentiality purposes.

Source: CBS; Eurostat; Interview programme; KPMG analysis.





## 5. Feedstock demand

### 1 11

# In 2030 the anticipated recycling capacity in NL is approximately sufficient to fulfil local demand *and* support NL's position in the EU plastic market, resulting in 2.2Mt of feedstock demand

Estimated recycled plastic demand based on the European minimum content requirement (MCR) versus recycled plastic demand from announced recycling projects based on required plastic waste input, 2030FC, kt



Note: (a) Besides packaging and automotive, no other MCR targets are currently announced. However, it is likely realistic that these will be announced in the near future. Therefore an illustrative MCR target of 20% in 2030 for all other industries has been taken into account;

- (b) Based on a 95% capacity utilisation for all recycling projects and 80% likelihood of construction for planned recycling projects;
- (c) NL production estimate based on Dutch chemical industry sales, cracking capacity and other production estimates.

Source: Interview programme; Eurostat; European Union; Dutch Government; KPMG analysis.





### Total announced feedstock input capacity for all recycling technologies is expected to equal 2.2 Mt in 2030

### Overview of expected development of mechanical and chemical recycling input capacity<sup>(a)</sup>, 2022-2030FC, kt



(a) Based on a 95% capacity utilization for all recycling projects and 80% likelihood of construction for planned recycling projects; Note:

(b) Realisation of recycling capacity is dependent on the acceptance of policies and legislation which would recognise the recycling methods as recycling and make the investments economically viable.

Source: Interview programme; KPMG analysis.


## Many industries will or are expected to be subject to mandatory content requirements (MCR) for recycled plastics, driving demand for recyclates across the EU

Plast	ic applying ind	lustries and their in	nplementation strate	gy for recycled plastic content
Sector		Main type of plastic	Minimum recycled conte	ent %
Ð	Packaging (Food)	PET, PP, LDPE	10%	The revision of the EU packaging and packaging waste directive state that non-PET contact sensitive packaging must contain a minimum of 10% recycled plastic, while PET food plastic must contain at least 30% recycled plastic.
J	Packaging (Non-Food)	LDPE, HDPE PP	35% 65%	The new mandatory content requirement for non-contact sensitive packaging now calls for a minimum of 35% recycled plastic.
	Automotive	PP, PUR	25% 30%	EU proposed regulation of minimum recycled content percentage of 25% by 2030.
	Building & Construction	PVC, HDPE	20% 30%	"Many companies are relatively small and flexible, helping the adoption of recycled plastic." – Plastic converter
<b>()</b> -	Electrical & Electronics	PP, PUR	20% 30%	"At this moment it is unrealistic to introduce a 30% recycled plastic content throughout the electrical industry. Therefore, it is currently being discussed whether a goal of 15% should be set." – Plastic converter
	Houseware, leisure, sports	РР	20% MCR 30% target <sup>(b)</sup>	Currently around 2.6% of the plastics in houseware, leisure and sport is recycled in Europe.
F	Agriculture	LDPE/ PP film	20% 30%	Recycled plastic has a lower price than virgin plastic leading to adoption of recycled plastic in industries that are price sensitive and do not necessarily require high-quality plastics, like agriculture and building & construction.
F	Other	PUR, PP, LDPE	20% 30%	Other industries such as textiles and hygiene products. An EPR scheme for textiles is expected to be implemented in 2025. MCR's are yet to be formulated by the Ecodesign for sustainable products regulation. Current discussions regarding the application of biodegradable plastics might form new revised requirements.
	Dutch MCR <sup>(a)</sup>	All plastics	30%	The intention has been announced to implement a minimum recycled content requirement 'Circular plastic norm' target of 30% by 2030 for all plastics in the Netherlands. No further details are known yet.

Note: (a) Dutch MCR named 'circulaire plastic norm' is applicable to all industries;

2030 2040

(b) Besides the packaging and proposed automotive (for 2030) MCRs, no other MCR targets have currently been announced. However, it is to be expected that these will be introduced in the near future. For illustrative purposes an MCR target of 20% in 2030 and 30% in 2040 for all other industries has been assumed.

Source: Plastics Europe; Euractiv; Plastic recyclers; Interview programme; KPMG analysis.



### Waste-to-fuel applications have a very low chance of competing with chemical recycling given the waste hierarchy priority and pressure to reach recycling targets

#### Waste hierarchy as proposed through the Waste Framework Directive



#### Input application Input Mechanical recycling Plastic Recycling waste Chemical recycling Alternative Sustainable Aviation Fuel (SAF) 4 applications<sup>(a)</sup> Waste-to-Methanol (WtM) Waste-to-Hydrogen (WtH) Waste-to-Energy (WtE) Other

Likelihood of adoption: - High likelihood C Low likelihood Legend:

Concerns competing input applications. Please refer to 'Alternative applications' subsection for further explanation. Note: (a)

Interview programme; European Commission; KPMG analysis. Source:

#### Likelihood of feedstock adoption of alternative applications<sup>(a)</sup>

	SAF	WtM	WtH	WtE
Plastic monostreams	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Nived plactice				$\bigcirc$
Mixed plastics				
Residues				Ŭ

The longer you can prevent a product from being converted into CO2, the better. Therefore, plastic-to-plastic will take precedence over waste-to-fuel applications." - Industry expert





# Macro perspective: Mandatory content requirement (MCR)

### Expected recycled plastics production to sustain Dutch position in EU recycling market increases from 1.4 Mt in 2030 to 2.6 Mt in 2040 due to strong increase of MCR



Besides packaging and (proposed) automotive, no other MCR targets are currently announced. However, it is likely that these will be announced in the near future. Therefore an illustrative MCR target of 20% in 2030 and 30% in 2040 for all other Note: (a) industries has been taken into account;

(b) Dependent on type of plastic packaging; in 2030 10% for contact sensitive packaging, 30% for plastic bottle packaging and 35% for non-contact sensitive packaging and in 2040 50% for contact sensitive packaging and 65% for both plastic bottle as non-contact sensitive packaging;

- (c) Automotive MCR target is 25% in 2030. No official target has been set for 2040 so an illustrative share of 30% in 2040 has been applied;
- (d) ~10% of European cracker capacity is located in the Netherlands which drives virgin-like quality recycled plastics. These are assumed to be primarily used for contact sensitive packaging, whereas other industries mainly use mechanically recycled plastics which is not tied to cracker capacity. Dutch plastic contact sensitive packaging demand is deducted from this volume to prevent double counting.

Source: Interview programme; Plastics Europe; European commission; KPMG analysis.



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A

В C

### When putting Dutch plastic production into a European perspective, the Netherlands accounts for approximately 11% of total European plastic production...



(a) Plastic production assumed to be constant. Note:

Source: Interview programme; Plastics Europe; ING; European commission; KPMG analysis.



### ...which would result 1.4 Mt of recycled plastic required in 2040 to adhere to the European plastic packaging MCR...

#### Dutch plastic packaging production, 2020-2040FC, kt

MCR targets per plastic packaging product group, 2020-2040FC, %

**Recycled plastic packaging production** based on MCR, 2020-2040FC, kt



(a) Other recycling includes mechanical recycling, dissolution (physical recycling), depolymerisation (chemical recycling). Note: Interview programme; Plastics Europe; ING; European commission; KPMG analysis. Source:



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A

on MCR, 2020-2040FC, kt

Recycled plastic packaging production based

## ...resulting in an estimated feedstock required between 2.2 Mt and 2.8 Mt in 2040 A





range<sup>(b)</sup>

Other recycling includes mechanical recycling, dissolution (physical recycling), depolymerisation (chemical recycling); Note: (a)

(b) Refer to the last page of this subsection for more details on P2P yields per plastic packaging category; Non-contact sensitive packaging also includes medicine packaging, which has not been accounted for, hence could lead to a underestimation, as yields for MR is mostly higher than other forms of recycling;

- (c) Low yield range leads to high required feedstock and vice versa
- Source: Interview programme; Plastics Europe; ING; European commission; KPMG analysis.

KPMG

Illustrative<sup>(c)</sup> 30%

2040

### The proposed automotive MCR of 25% will result in a plastic feedstock demand of 147-166 kt in 2030 and 176 – 199 kt in 2040 based on a illustrative MCR target of 30% $\,$

#### Dutch automotive plastic production<sup>(a)</sup>, 2020-2040FC, kt



Proposed

25%

2030

Feedstock required to meet recycled plastic automotive production, 2020-2040FC, kt

Feedstock demand - Low range



#### Mechanical recycling yield range<sup>(d)</sup>, %



(a) Plastic production assumed to be constant and based on ~11% plastic production in Netherlands; Note:

(b) Besides the 25% MCR target for 2030, the European Commission has also stated that 25% of this 25% MCR has to originate from automotive waste, meaning there is a 6.25% closed-loop recycling requirement;

(c) Automotive MCR target is 25% in 2030. No official target has been set for 2040 so an illustrative percentage of 30% in 2040 has been applied;

(d) Recycling of automotive plastics assumed to be primarily done by mechanical recycling.

Source: Interview programme; Plastics Europe; ING; European commission; KPMG analysis.



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B

### Applying an illustrative MCR to plastic production for all other industries result in plastic feedstock demand of 1.1 - 1.2 Mt in 2040

Illustrative MCR targets for all other

30%

2040

industries<sup>(b)</sup>, 2020-2040FC, %

#### Dutch plastic production for all other industries<sup>(a)</sup>, 2020-2040FC, kt



Feedstock required to meet recycled plastic production for all other industries, 2020-2040FC, kt







Plastic production assumed to be constant and based on ~11% plastic production in Netherlands; Note: (a)

- (b) Besides the packaging and proposed automotive MCRs, no other MCR targets have currently been announced. However, it is to be expected that these will be introduced in the near future. For illustrative purposes an MCR target of 20% in 2030 and 30% in 2040 for all other industries has been assumed;
- (c) Recycling of plastics for all other industries assumed to be primarily done by mechanical recycling.

#### Source: Interview programme; Plastics Europe; ING; European commission; KPMG analysis.



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C

### A В C

### Each applied recycling technology has a different output yield, which is also heavily influenced by the input

Recycling R technology Input		Recycling technology process yields*		Product focus		KPMG view						
		Low range	High range					Rationale	Low	High		
Mechanical recycling	Monostream	75%	85%	Non-co packag industry	ntact sensitive ing, Automotive y, other industries		Non-contact sensitive packaging <sup>(b)</sup>	Non-contact sensitive packaging material likely to be produced through <b>mechanical recycling</b> or <b>dissolution</b> of monostream	70%	85%		
Dissolution	Monostream	70%	80%	Non-co	ntact sensitive			input materials				
	Mixed films	55%	70%	Future contact	ing, potential for t sensitive		Plastic bottle packaging (PET)	Plastic bottle packaging material likely to be produced through mechanical recycling or depolymerisation of monostream input	75%	97%		
	Mixed plastics	30%	60%	раскад	iirig	_	<b>、</b> ,	material				
Depolymerisation	Monostream <sup>(a)</sup>	90%	97%	Plastic (PET)	bottle packaging		Other contact	Other contact sensitive packaging material (besides PO) assumed to be produced	30%	40%		
Pyrolysis	Mixed films	40% 50% Contact sensitive packaging and other contact sensitive	t sensitive ing and other	sensitive packaging	through <b>pyrolysis</b> of both mixed films (50%) and mixed plastics (50%) input material	Weighted average estimate						
	Mixed plastics	20%	20% 30%	applications		PO contact	PO contact sensitive packaging material	30%	40%			
							sensitive packaging	assumed to be produced through <b>pyrolysis</b> of both mixed films (50%) and mixed plastics (50%) input material	Weig ave estir	ghted rage nate		
	Range indicates the waste-to-plastic yield based (if applicable) on a fuel exempt mode which includes loss of residue, contamination operational losses and fuel		stic yield npt model, tamination,			Automotive industry	Automotive monostream plastics are expected to be predominantly processed through <b>mechanical recycling</b>	75%	85%			
Note: (a) DKR 328-1 in (b) Non-contact : a underestime			iot been accounted for, hence could lead to		0	Other industries	Other products and industries such as plastics in textiles and hygiene products are assumed to be predominantly processed through <b>mechanical recycling</b>	75%	85%			

Source: Interview programme; Plastics Europe; CE Delft; European commission; KPMG analysis.



#### **Recently announced MCR of 30% on all plastics produced in the Netherlands for the** A B Dutch market, leads to a plastic demand that is half of the plastic produced by projects C

Demand for recycled plastics resulting from the Dutch MCR in comparison to recycled plastic output of current and announced recycling projects<sup>(a)</sup>, 2030FC, kt – Indicative



Plastic demand assumed to be constant from 2020 - 2030; Note: (a)

> (b) Dutch MCR ('Circulaire plastic norm') is expected to be enforced through a trading systems where rebalancing to different product categories will be possible to reach the 30% target. However, it is unclear how each product category will be effected.

Source: Interview programme; Plastics Europe; European commission; KPMG analysis.



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Ш



# Anticipated recycling Capacity



## *Methodology:* Feedstock requirements are based on four key elements

Input capacity

Yield (higher & lower bounder) per technology

Ramp-up period adjustment

Likelihood of construction

Input capacity from current and anticipated recycling projects consists of required inputs without incorporating sorting- and pretreatment losses.

All inputs are aggregated into a total plastic waste/feedstock to calculate the plastic-to-plastic outputs.

End-to-end recycling yield differs between different recycling technologies, recycling facility efficiency and type of input material. Hence, a higher and lower bounder yield is taken into account.

When a recycling facility comes into operation it does not directly operate at full-scale capacity. For this a ramp-up period is included for the first few years.

Implied full-scale capacity is in most cases a theoretical number, without considering any downtime.

Announced recycling capacity does not necessarily mean that the recycling facility will be actually constructed. Actual construction still depends on a number of factors (e.g. investment decision).

Hence, a likelihood of construction is included to all announced recycling capacity.

#### See next page for details

Source: Interview programme; KPMG analysis.



## Ш

### *Methodology:* Announcements are adjusted to account for ramp-up period and negative investment decisions in future estimation of recycling capacities



Assumed capacity used after construction year

#### Assumed construction likelihood



#### Example assumed utilized capacity for announced project planned in 2025



Source: Interview programme; KPMG analysis.





# **Mechanical recycling**

#### l U

## Mechanical recycling is the most mature form of recycling and is expected to have a feedstock demand of 1.2 Mt in 2030

#### MECHANICAL RECYCLING: Plastic waste input capacity<sup>(a)</sup>, 2022-2040FC, kt



 Note:
 Mechanical recycling of mixed plastics is currently being done in Germany, no known capacity for this in the Dutch market.

 Source:
 Plastics Europe; Interview programme; EcoProg; Company websites; KPMG analysis.

#### **Main characteristics**

#### Maturity

- · Most mature and common type of recycling
- Other applications include: collection and grinding of PP crates and regrinding to mould new crates, collection of LDPE films used in agriculture and industrial packaging and processing it into refuse bags
- A significant hurdle within mechanical plastic recycling when it comes to capacity development is the degradation and quality loss that occurs after every time a plastic is mechanically recycled. There is therefore only a limited amount of times that a plastic can get mechanically recycled before the quality becomes too poor to physically use for its intended purpose. There are however some advanced mechanical recycling techniques that do have food-grade approval for PET

#### Capacity development

 Significant increase is expected due to ramp up of two installations that started production in 2022 and two installations that started in 2021 as well as an overall increase of demand for mechanical recycling capacity based on mandatory content requirements

#### Feedstock availability

- Plastic monostreams such as DKR 328, DKR 329, DKR 324, DKR 340. Or more low quality plastic streams such as mixed films (DKR 310).
- Mechanical recycling requires a significantly purified monostream of waste. The waste used is sorted and filtered out until the required purity is reached often by the mechanical recycler or waste management company.





### Dissolution is a relatively immature technology with very limited announced capacity, however it has the potential to deliver relatively high quality recycled plastics





#### Main characteristics

#### Maturity

- Relatively immature form of recycling with only pilot plants operational in the Netherlands and abroad
- Has the potential to produce food grade plastic packaging for • which it is currently running for approval at the EU

#### Capacity development

- No significant increase expected in the short-term one plant expected to ramp up in capacity starting production from 2022 and one plant announced to start production in 2023, both plants use polystyrene foam as input
- In the long-term dissolution holds the potential to play a significant role and ramp-up in capacity

#### Feedstock availability

- Plastic monostreams/ thermoplastics, mixed plastics, and • mixed films
- Dissolution is able to treat an extensive range of plastic resins • and can virtually treat any of the thermoplastics. Most of the projects however focus on PS, PVC and polyolefins
- The feedstock used for dissolution can contain significant • amounts of contaminants
- E.g. PS, PET, PVC, PA, PP, PMMA etc.

Note: (a) Publicly announced dissolution projects by Trinseo and Obbotec, however for these projects no capacity figures have been announced Source: Interview programme; EcoProg; Company websites; KPMG analysis.





# **Chemical recycling**

## Expansion of depolymerisation technology is expected to be constrained due to limited feedstock availability and suitability

DEPOLYMERISATION: Plastic waste input capacity, 2022-2040FC, kt



#### Main characteristics

#### Maturity.

- Depolymerisation technology is relatively mature and can be categorised into: hydrolysis, methanolysis and glycolysis.
- Depolymerisation recycles the plastic back to virgin-grade and has a yield of an estimated 90-97% unlike mechanical recycling.
- The technology requires high volumes to be cost-effective and requires a waste-stream with low amounts of contaminants which makes it highly dependent on sorting quality.

#### Capacity development

• Only one known plant is currently operational, that utilises glycolysis, in the Netherlands that started production in 2019. The plant is to slightly ramp-up from 2022 onwards.

#### Feedstock availability

- Plastics used in depolymerisation technology mostly include monostream plastics such as PET.
- E.g. DKR 328-1.

#### Source: Interview programme; EcoProg; Company websites; PBL; KPMG analysis.

крмд

### There is a massive ambition to scale up pyrolysis capacity in the Netherlands which will require a total feedstock of 0.1 Mt in 2030

#### PYROLYSIS: Plastic waste input capacity, 2022-2040FC, kt



#### Source: Interview programme; Eunomia; EcoProg; PBL; Company websites; KPMG analysis.

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#### Main characteristics

#### Maturity

- Maturity of pyrolysis has progressed rapidly over the past few years and is currently ready for commercial scale deployment.
- Output quality can differ which will play a crucial role in the • recycling factor as heavy fractions are likely not counted as recycling.

#### Capacity development

- Pyrolysis projects are expected to build up significant capacity in the future as the petro-chemical industry is starting to look for sources of pyrolysis oil to be used in their crackers.
- Thirteen new installations are expected to start production after 2022, while three plants ramped up their capacity since they started in 2022. One plant will gradually ramp up capacity, what they started doing since 2020.

#### Feedstock availability

- Feedstock restrictions for pyrolysis are stringent as it can only process polyolefins with very limited contaminations.
- In the short-term mixed film feedstock will be the most desirable • feedstock which is likely to shift to mixed plastics as mixed films can achieve higher recycling rates through other technologies.
- Both mixed films and mixed plastics need to undergo intensive pre-treatment to make it suitable for pyrolysis with result in significant yield losses.
- In terms of contaminants, pyrolysis feedstock is also not able to exceed the following thresholds: PVC/ PVDC: 1%, PET/ EVOH/ Nylon: 5%, PS: 7%, Rigid metal/glass/dirt/ fines: 7%, Paper/ organics: 10%.



# **Alternative** applications

## 1

## Alternative applications *(mainly gasification)* are not likely to use the same plastics waste feedstock as MR and CR and therefore do not compete

#### Overview of the type of feedstock needed for competing applications and announced capacities within the Netherlands

Wa	ste input	Sı	ustainable Aviation Fuel (SAF)	LOA <sup>(a)</sup>	Waste-to-Methanol (WtM)	LOA <sup>(a)</sup>	W	/aste-to-Hydrogen (WtH)	LOA <sup>(a)</sup>	Waste-to-Energy (WtE)	LOA <sup>(a)</sup>
•	Monostrea m plastics	×	Such streams are required to be treated through mechanical recycling	$\bigcirc$	✗ Such streams are required to be treated through mechanical recycling	0	×	Such streams are required to be treated through mechanical recycling	$\bigcirc$	✗ Such streams are required to be treated through mechanical recycling	$\bigcirc$
——— Quality of stream ——	Mixed plastics	~	Theoretically SAF can use the same feedstock as pyrolysis and can thus also process DKR 350 streams, however would make more sense for plastic-to-plastic recycling		<ul> <li>According to CE Delft most of the feedstock used for gasification, one of the processes within waste- to-methanol, is mixed plastic waste. Such a stream would be better for plastic-to-plastic recycling</li> </ul>	٠	~	According to CE Delft most of the feedstock used for gasification, one of the processes within waste-to- methanol, is mixed plastic waste. Such a stream would be better for plastic-to-plastic recycling		<ul> <li>Currently used in cement kilns as SRF/RDF. However better treatment exists and is emerging which can create more value</li> </ul>	$\bigcirc$
	Residues and residual waste (containing plastics)	✓	Some SAF methods use waste such as oils, sugars, agricultural and forest wastes, energy crops, cellulosic biomass and others to produce SAF Also waste residues containing plastics		<ul> <li>Any material with carbon such as coal, lignite, wood-waste and agricultural residue can be utilized for methanol production</li> <li>Also waste residues containing plastics</li> </ul>		•	The Waste to hydrogen process has been achieved with food waste, wood chips, sewage sludge, forestry waste, SRF and RDF Also waste residues containing plastics		<ul> <li>Only sorting out plastic is very costly can it go to a waste to energy facility</li> </ul>	

Announced capacities in the Netherlands

#### Three known expected SAF projects

- 500 kt (expected completion 2<sup>nd</sup> half of 2023)
  - 820 kt (expected start of production: 2025)
- 100 kt (expected start of production: 2025/26)

#### Three known expected WtM projects

- 87.5 kt (expected start of production: 2025)
- 90 kt (expected start of production: 2025)
- 120 kt (expected start of production: 2024 and plans to expand to 500 kt by 2030)

#### One known expected WtH project

 375 kt waste to hydrogen facility with a 700kt sorting installation (recently announced, no known expected start of production)

Note: (a) Likelihood of adoption.

Source: Interview programme; Company websites; KPMG analysis.



## Sustainable aviation fuel is expected to be the most scalable application compared to the other applications due to its high potential to directly decrease emissions

Business

#### Overview of the business case potential of alternative fuels/ technologies

Technology		Description	case potential	Reasoning
Ι	Sustainable Aviation Fuel (SAF)	<ul> <li>Sustainable aviation fuels has recently been assessed by the European Commission and evaluated to "have the potential to significantly reduce aircraft emissions. However, this potential is largely untapped as such fuels only represent only 0.05% of total jet fuel consumption." SAF can also be produced with a large variety of feedstocks (not necessarily municipal waste/ plastics). Furthermore there are obligations originating from the ReFuelEU Aviation regarding the application of e-fuels.</li> <li>A commitment made by more than 100 companies at the Sustainable Development Impact Summit 2021 includes powering global aviation with 10% SAF by 2030.</li> <li>A number of large projects have been announced in the Netherland with a known capacity of over a million tonnes</li> <li>At present, the most common, simplest and cheapest type of SAF technology, namely synthesized paraffinic kerosene from Hydroprocessed esters and fatty acids (HEFA), utilizes monocrops/algae as feedstock</li> </ul>		<ul> <li>As aviation remains one of the most polluting industries, significant effort is being put in finding alternative fuel sources that would limit the emissions caused by global aviation</li> <li>While SAF is estimated to be double the price of conventional jet fuel, the greener alternative causes 80% less CO2 emissions</li> <li>Scalability issues however present as the fuel is barely being utilized and no sustainable and consistent feedstock is available to make SAF economically viable at this moment</li> </ul>
II	Waste to Methanol (WtM)	<ul> <li>An economic assessment on waste-to-methanol estimated the return on investment to be 29% with a payback period of four years for a bio methanol production process derived from (the organic fractions from) refuse-derived fuels (RDF)</li> <li>Waste-to-methanol can also use a large variety of feedstock, as long as the feedstock includes a high quantity of carbon. Feedstock sources could include municipal solid waste, coal, lignite, wood waste and agricultural residue</li> <li>Maersk has assessed methanol as having "high scalability potential" and has already ordered 8 vessels that will be run on dual fuel engines with a vision to use 95% green methanol and 5% bio diesel</li> <li>Only several waste-to-Methanol plants have been announced in the Netherlands</li> </ul>	0	<ul> <li>Similarly to SAF, waste-to-methanol also requires a reliable and consistent supply of feedstock</li> <li>While gasification technology (especially of oil and coal) is already operating at a commercial level, the application of gasification technologies to various feedstock sources such as biomass and MSW is still at an early stage of commercialization and requires further development</li> </ul>
	Waste to Hydrogen (WtH)	<ul> <li>Waste-to-hydrogen is still at an early stage of technology and is only applicable for a handful of sustainable end-uses. One of such end-uses includes hydrogen powered cars through fuel cells, a technology that is still being developed</li> <li>High-end waste management technologies are required to pre-treat the waste for waste-to-hydrogen technology</li> <li>Only one waste-to-hydrogen plant has been announced in the Netherlands</li> </ul>		<ul> <li>Waste to hydrogen is not expected to be have a high likelihood of adoption and business case potential given its large yield losses and inefficiency</li> </ul>

Source: Interview programme; European Commission; KPMG analysis.



## 1

## Sustainable Aviation Fuel (SAF) can be generated through several technology types, of which the Fischer-Tropsch (FT) technology uses MSW as feedstock

#### Overview of sustainable aviation fuel technology types - Indicative



#### Source: Interview programme; SkyNRG; Fulcrum Bioenergy.

крмд

## Ш

## Waste-to-Methanol (WtM) and Waste-to-Hydrogen (WtH) process diagram



#### Waste-to-Methanol and Waste-to-Hydrogen process diagram<sup>(a)</sup> – Indicative

(a) CO2 capture at Energy-from-Waste facilities in combination with methanol synthesis (with H2) is out-of-scope for this study. Note:

Interview programme; Princeton University... Source:





# 6. Import & Export dynamics

## A significant share of current plastic waste exports could be retained in the Netherlands as future feedstock for Dutch mechanical recycling plants

Over	Overview of 2022 import and export volumes, incentives and retention possibilities for plastic waste in the Netherlands									
	Export volume 2022 (kt)	Import volume 2022 (kt)	Reason for trade	Retention possibilities of export volumes						
Inside EU-27 trade	(464)	828	<b>Import and export</b> volumes within the EU-27 are mainly the result of specialisation in processing methods (e.g. high quality recycling, incineration) and infrastructural facilities (e.g. re-export through the port of Rotterdam) leading to economic incentives for imports and exports	Retention of volumes currently exported towards countries inside the EU-27 can mainly obtained by increasing local plastic waste demand and treatment capacity (soft measures)						
Outside EU-27 trade <sup>(a)</sup>	(237	171 )	<ul> <li>Import volumes from outside the EU-27 are mainly coming from European countries such as the UK, Switzerland, Iceland, etc. with similar cost-levels as the Netherlands and follow the same trade incentives as the inside EU-27 category</li> <li>Export volumes are predominantly going towards lower-cost processing countries such as Indonesia, Turkey, Vietnam and Malaysia as processing and transport costs are less expensive than in Europe</li> </ul>	Retention of export volumes is possible due to (future) regulation making it harder or impossible to export plastic waste towards countries outside of the EU-27 (hard measure) Other retention incentives could come from additional local demand for plastic waste as a result of increased recycling standards (following regulations) resulting in higher willingness to pay for feedstock than in countries now exported to (soft measures)						

Note: (a) Beware that UK is outside EU-27;

(b) Retaining currently exported plastic waste might potentially lead to undesirable consequences when plastics that is exported for mechanical recycling is used for chemical recycling in the Netherlands.

#### Source: Interview programme; Eurostat; European Union; Dutch Government; KPMG analysis.

крмд

## Since 2012 the Netherlands has consistently been a net importer of plastic waste with a large surge in intra-EU trade in recent years

#### Timeline on import- and export of plastic waste

2012-2017	2017-2018	2020-2021	2021	2021	2023-2025 (expected)	2022 – 2028 (proposed)
Substantial share	Ban on	(Partial) ban	Ban on export of	Ban on trade of unsorted	Ban on import of plastic	European Environmental
of exports outside	import of	on import of	unsorted plastic waste	plastic waste within the EU	waste by Thailand	committee adopted proposal to
of the EU by	plastic waste	plastic waste	(>2% contamination	with a contamination rate	Others likely to follow	ban all exports of plastic waste to
Netherlands was to China	by China	by Malaysia and Vietnam	rate) to developing countries by EU becomes effective	of >6%, The Netherlands chose to adhere to a stricter >2% limit		non-OECD countries followed by an export ban towards non-EU OECD countries within 4 years <sup>(a)</sup>

#### Imports and exports of plastic recyclable materials to and from the Netherlands, 2012-2022, kt



Source: Interview programme; Eurostat; European Union; Dutch Government; KPMG analysis.

KPMG

## The majority of plastic waste being imported from neighbouring countries Belgium and Germany



#### Import/export of plastics waste per material type, %, 2022



#### Source: Eurostat; KPMG analysis.



## Lower value flexible plastics are mainly exported outside the EU as these plastics are associated with high sorting and recycling costs

Indicative overview of recyclability of different plastic types



further increase the value by sorting on colour through handpicking." – *Waste manager* 

Note: (a) Rigid plastics consist of HDPE, PP and PET; (b) Flexible plastics consist of LDPE and PP; Source: Interview programme; KPMG analysis. Hard to recycle plastics are often too expensive to recycle in Western Europe due to the high cost base of the recycling plants there. Therefore, these plastics are often treated at other locations where cost bases are lower and where handpicking is required to increase the value



2 Easy to recycle plastics are often traded through long-term contracts leading to local players with better connections obtaining these contracts



KPMG

### Imports are mainly originating from neighbouring countries – Germany and Belgium have many sorting facilities near the borders

Imports of plastic recyclable materials from the Netherlands, 2012-2022, kt



Imports of plastic recyclable materials to the Netherlands from inside EU-27 countries, 2012-2022, kt

Imports from EU countries are partly re-exported, incinerated or used for recycling

The increase in recent years is most likely the result in plastic waste markets becoming more mature leading to increased economic activity and specialisation of recyclers which require certain types of plastic not sufficiently available on the 2022 domestic market

2021

2021

2022

#### Imports of plastic recyclable materials to the Netherlands from outside EU-27 countries, 2012-2022, kt

Non-EU countries are a relatively small part of total plastic imports towards the Netherlands where the UK takes the most dominant position

#### KPMG

Source: Interview programme; Eurostat; KPMG analysis.

### Plastic waste exports to other EU countries have increased significantly in the past decade, Belgium and Germany developed a mature waste infrastructure



702

500 400 300 200 100 0 2015 2020 2021 2022 2012 2013 2014 2016 2017 2018 2019 Poland Other Belgium Germany France Spain

Exports of plastic recyclable materials from the Netherlands to inside EU-27 countries, 2012-2022, kt

Belgium and Germany have a very mature plastic recycling industry where low grade plastics are exported to

The increase in exports in recent years is also most likely the result in plastic waste markets becoming more mature leading to increased economic activity

#### Exports of plastic recyclable materials from the Netherlands to outside EU-27 countries, 2012-2022, kt



China introduced a plastic waste import ban in 2017-2018 which led to a large shift of export volume towards other non-EU countries. (Partial) import bans in Vietnam and Malaysia could explain reduced exports to these countries in 2022

Drivers for these export streams is the availability of cheap handrecycling capabilities in these 2022 countries which is too expansive in the Netherlands and Europe

#### KPMG

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## Most of exported volume towards low income non-EU countries consists of mixed/coloured PE which requires handpicking to increase the value

Exports of plastic recyclable materials from the Netherlands to top outside EU-27 countries per type, 2022, kt



The plastics going to other countries are mainly films which have a relatively high quality with less than 2% contamination (by law) and consist of mixed colours

Mixed films can significantly increase in value through handpicking as machine sorting tends to result in a lower quality

Processing and transport costs for exporting are generally very low compared to domestic treatment

#### Source: Interview programme; Eurostat; KPMG analysis.





# 7. Policies

## The plastic waste recycling value chain faces a number of (proposed) policies that will fundamentally change industry dynamics (1/2)

### Simplified overview of the plastic recycling value chain for plastic waste



1	European-wide or Dutch-specific policies	
2	Policy is currently active or proposed/communicated	
3	Policy is a directive or regulation <sup>(d)</sup>	DR

Rele	evant (proposed) policies	Cat	egor	у	
T.	ESPR <sup>(a)</sup> – Product design regulations Harmonized design requirements for plastic and polymers	0			
Ш	PPWR <sup>(b)</sup> – Minimum recycled content Minimum share of recycled material quote of 10-35%	0			O R
ш	PPWR <sup>(b)</sup> – Levy for unrecycled plastic Countries must contribute 800 EUR/t for unrecycled plastics	0			
IV	Sustainable carbon cycles – sustainable carbon quota Minimum share of sustainable non-fossil carbon quote of 20%	۲			
V	ELV proposal for Regulation <sup>(c)</sup> – Recycled content requirement Recycled plastic content share in cars to be 25% (2030)	۲			• R
VI	Extended Producer Responsibility (EPR) Converter pays €1,050 excl. VAT per kg of plastic		•		D R
VII	Single-use plastics Directive – Ban Ban of the ten most frequently littered single-use plastic items	0			
VIII	Waste shipment regulation – Plastic export bans Inhibition of plastic waste to non-OECD countries	0			OR
IX	Waste framework Directive – Municipal recycling rate Municipal waste recycling rate 55% (2025) / 60% (2030)				
x	Single-use plastics Directive – Collection target Separate collection of plastic bottles 77% (2025) / 90% (2029)	0			DR

Note: (a) Ecodesign for sustainable products regulation (b) Packaging & Packaging Waste Regulation; (c) End-of-life Vehicle; (d) Regulations have binding legal force throughout every Member State and enter into force on a set date in all the Member States. Directives lay down certain results that must be achieved but each Member State is free to decide how to transpose directives into national laws.

Source: European Commission; KPMG analysis



## The plastic waste recycling value chain faces a number of (proposed) policies that will fundamentally change industry dynamics (2/2)

### Simplified overview of the plastic recycling value chain for plastic waste



#### **Categorization of impacting policies**



ele	evant (proposed) policies	Catego	у	
XI	Waste Framework Directive - End-of-waste status rec. plastic Rules for transportation of collected plastic waste vs products	•		
XII	EU ETS <sup>(a)</sup> directive – Inclusion of incinerators Incineration inclusion in ETS, raising costs (2028-2030)	•		
XIII	Landfill directive – Landfill limit Landfill limit of 10% (2035)	0		
KIV	Waste disposal levy Higher levy paid for NL waste sent to incinerator and abroad			
XV	PPWR <sup>(b)</sup> – Plastic packaging recycling rate Plastic packaging recycling rate 50% (2025) / 55% (2030)	•		
×VI	Chemical recycling acceptance Acceptance of chemical recycling and calculation method	•		
(VII	Climate goals – minimum recycled content All plastics to be comprised of 25%-30% reused/ bio material			
(VIII	CO2 levy Yearly increasing levy to 125 euro per tonne CO2 in 2030			
xıx	Other regulations taken into account			

Note: (a) Emission Trading System; (b) Packaging & Packaging Waste Regulation; (c) Regulations have binding legal force throughout every Member State and enter into force on a set date in all the Member States. Directives lay down certain results that must be achieved but each Member State is free to decide how to transpose directives into national laws.

Source: European Commission; KPMG analysis


## The overall impact of European policies on the business case for both mechanical and chemical recycling of plastics is expected to be positive (1)

#### Key regulations affecting the European plastics recycling market

Po	licy	Cł	nemical recycling supply impact	Ch	emical recycling demand impact	Me	chanical recycling supply impact	Me	echanical recycling demand impact
1	Ecodesign for Sustainable Products Regulation	٠	Ability to disassemble plastic from products would ultimately generate a larger pool of potentially recyclable plastic for chemical recycling,	•	Increased in demand for (mostly very high quality or contact sensitive) recycled plastics, if a minimum recycled content is introduced, which (some not-all) chemical recycling can produce.	•	Ability to disassemble plastic from products would ultimately generate a larger pool of potentially recyclable plastic for mechanical recycling.	٠	Ecodesign is expected to lead to more demand for single-material plastic products, which can more easily be made from mechanical recycling than multi-material products.
п	Minimum recycled content	•	No impact expected.	•	Strong increased demand for (mostly very high quality or contact sensitive) recycled plastics, which (some not-all) chemical recycling can produce.	•	No impact expected.	•	Strong increase in demand for recycled non-contact sensitive packaging and single-use beverage plastics bottles.
III	Levy for unrecycled plastic	•	Plastics becomes less desirable for packaging as costs will pass on to brand owners. Expected to be limited however since most countries already have a tax system in place.	•	Increase of recycling demand, if levy is charged to producers/ consumers, as virgin plastics become more expensive and thereby recycled material more competitive	•	Plastics becomes less desirable for packaging as costs will pass on to brand owners. Expected to be limited however since most countries already have a tax system in place.	•	Increase of recycling demand, if levy is charged to producers/ consumers, as virgin plastics become more expensive and thereby recycled material more competitive
اv ()	Sustainable carbon quota	•	No significant effect expected.	•	In case it gets affirmed effect will be substantial. However, no regulation expected in the short-term and hence no effect.	•	No impact expected.	•	No regulation expected in the short- term and hence no effect. In case it gets affirmed effect will be substantial.
V O	ELV proposal for Regulation	•	No significant effect expected.	•	Increased demand, for high quality or recycled plastics.	•	No impact expected.	•	Strong increase as it will be easiest way to meet the recycling target.
VI	Extended Producer Responsibility	•	More funding made available for sorting and collection through the new C&I EPR scheme and other schemes.	•	No significant effect expected.	•	More funding made available for sorting and collection through the new C&I EPR scheme and other schemes.	•	No impact expected.
∨II ●	Single used plastic - Ban	•	Supply of single-use plastic waste may decrease. However, the total impact will be limited due to the relatively low volumes addressed.	•	No significant effect expected.	•	Supply of single-use plastic waste may decrease. However, the total impact will be limited due to the relatively low volumes addressed.	•	No significant effect expected.

Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative.

Source: European Commission; Plastics Europe; KPMG analysis.



## The overall impact of European regulations on the business case for both mechanical and chemical recycling of plastics is expected to be positive (2)

#### Key regulations affecting the European plastics recycling market

Po	licy	Cł	nemical recycling supply impact	Ch	emical recycling demand impact	Me	echanical recycling supply impact	Me	echanical recycling demand impact
v⊪ ●	Export restrictions		Supply of mixed plastics/films feedstock waste in Europe increases due to export ban, especially for low quality mixed plastics.	•	No significant effect expected.	٠	Supply of monostream feedstock waste in Europe expected to increase due to export ban.	•	No significant effect expected.
IX	Municipal recycling rate		Municipalities are incentivised to increase recycling rates, which can be achieved through post-sorting and better source separation. This results in higher accessibility of mixed plastic/films waste.		No significant effect expected.		Municipalities are incentivised to increase recycling rates, which can be achieved through post-sorting and better source separation. This results in more monostreams being available.		No significant effect expected.
×	Single used plastics - Collection	•	No significant effect expected.	•	No significant effect expected.	•	No significant effect expected.	•	No significant effect expected.
XI	End-of-waste status	•	Supply might increase as EU harmonised standards facilitates more trade between EU countries, making the waste more accessible.	•	No significant effect expected. Dependent on where EoW waste will be applied (after or before repolymerization)	•	Supply might increase as EU harmonised standards facilitates more trade between EU countries, making the waste more accessible.	•	No significant effect expected.
XII	ETS regulation for incineration	•	ETS inclusion increases WtE incineration costs, strengthening the case for post-sorting to reduce waste incineration which improves the supply of sorted mixed plastics/films.	•	No significant effect expected.		ETS inclusion increases WtE incineration costs, strengthening the case for post-sorting to reduce waste incineration which improves the supply of sorted monostreams	•	No significant effect expected.
×III	Landfill directive		Large volumes of waste feedstock that were previously landfilled will be accessible to obtain for chemical recycling in the long-term (2035).	•	No significant effect expected.	٠	Large volumes of waste feedstock that were previously landfilled will be accessible to obtain for mechanical recycling in the long-term (2035).	•	No significant effect expected.

Key: Expected impact: ● Very positive; ● Slightly positive; ● Limited or no effect; ● Slightly negative; ● Negative. Source: European Commission; Plastics Europe; KPMG analysis.



## The overall impact of European regulations on the business case for both mechanical and chemical recycling of plastics is expected to be positive (3)

#### Key regulations affecting the European plastics recycling market

Po	licy	Cł	nemical recycling supply impact	Ch	emical recycling demand impact	Me	echanical recycling supply impact	Me	echanical recycling demand impact
	Waste disposal levy	٠	Higher incineration and landfilling costs strengthen the case for post- sorting improving accessibility of sorted mixed plastics/films and low quality recycling.	•	No significant effect expected.	•	Higher incineration and landfilling costs strengthen the case for post- sorting improving accessibility of monostreams.	•	No significant effect expected.
×v	Plastics recycling rate targets	•	Sorting companies to sort (relatively) more mono-streams (also dependent on chemical recycling acceptance), reducing the supply of mixed plastics/films waste.	•	No significant effect expected.	•	The recycling targets incentivises sorting companies to sort more monostreams and thus more feedstock will become available for mechanical recycling	•	No significant impact expected
xvi	Acceptance of chemical recycling	•	No significant effect expected.		When chemical recycling will count towards reaching recycling rates, the demand for chemically recycled plastics is expected to increase, of which the extent is depending on the chosen measuring point and improvement in yield.	•	No significant effect expected.	•	No significant effect expected.
XVI I	Minimum recycled content		No significant effect expected.		Depending on how the regulations take shape, chemical recycling demand will be driven for use in high quality and contact sensitive products.	•	No significant effect expected.	•	Although the exact scope of the regulations are still uncertain, it is expected that a significant share of the recycled material will be processed through low-grade/ easily recyclable plastic groups through mechanical recycling.
	CO2 levy	•	Due to higher incineration cost, post- sorting is encouraged, ultimately unlocking more usable feedstock for recycling	•	No significant effect expected.	•	Due to higher incineration cost, post- sorting is encouraged, ultimately unlocking more usable feedstock for recycling	•	No significant effect expected.

#### Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative.

Source: European Commission; Plastics Europe; KPMG analysis.



## The ESPR is expected to unlock more recycling demand and supply when specific regulations are passed through for each product category until 2030

#### ESPR – Product design regulations

Harmonized design requirements for plastic and polymers

### Description

The Ecodesign for Sustainable Products Regulation, one of the regulations originating from the EU Green deal, offers a harmonized framework regarding the product requirements of specific end-use and intermediary products including plastic and polymers.

A proposal for the ESPR has recently been published, where 31 product categories still need to be assessed. Regulations are expected to arrive by 2030.

#### CR impact Supply:

Harmonized design requirements would improve the ability to disassemble plastic from products and ultimately generate a larger pool of potentially recyclable plastic.

#### Demand:

Share of recycled material, from the minimum rec. content requirement, will partly be translated through chemical recycling for (high quality) recycled contact sensitive plastics.

#### **MR** impact

#### Supply:

Harmonized design requirements would improve the ability to disassemble plastic from products and ultimately generate a larger pool of potentially recyclable plastic.

#### Demand:

Ecodesign is expected to lead to more demand for single-material plastic products, which can more easily be made from mechanical recycling than multimaterial products. Range of products considered under eco-design



Chemicals

## 55

Iron and steel Aluminium

#### Ecodesign criteria

### Framework on range of product requirements:

- Product durability, reusability, upgradability and reparability
- Presence of substances that inhibit circularity
- Energy and resource efficiency
- Recycled content
- Remanufacturing and recycling
- Carbon and environmental footprints
  - Information requirements (digital passport)

#### \*Based on the market consultation request, it was expected that plastics and polymers would also fall under the ESPR as an intermediary product. However, the European Parliament has currently taken a position where plastics and polymers are not mentioned. It is therefore expected that plastics and polymers will mainly be tackled through product-specific legislation.

Detergents

### Potential measures for plastics and polymers under ESPR

Performance requirement on:

- Minimum recycled content in product
- Plastic production to ease disassembly of products made of plastic
- Maximum limit of emission of microplastic per ton of product
- Minimum recycled content per unit/tonne
   of product
- Plastic production to facilitate recyclability

Plastic production to ease re-use
Information requirement on how to recycle
plastic or polymer

Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative.

- Note: (a) Other products include: lubricants and paints.
  - (b) Including bed mattresses

#### Source: European Commission; JRC; KPMG analysis.



### Introduction of recycled material quota in plastic products is expected to drastically increase demand, for all types of recycling, including chemical recycling



Proposed minimum recycled content requirement targets per packaging

30% Single-use plastic beverage bottles Recycled content in EU plastic products per sector, 2021, %, Plastics There will need to be an increase in high-quality recycled plastics in order to meet the above targets.

"Cosmetic brands use food grade packaging while this is not

Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative. European Commission; Plastics Europe; KPMG analysis. Source:

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Other

Houseware.

leisure and

sports

R

65%

## An EU plastic tax on unrecycled plastics will boost demand for recycled plastics, enhancing their economic competitiveness against virgin plastics

#### PPWR - Levy for unrecycled plastic

Countries must contribute 800 EUR/t for unrecycled plastics

#### Description

As of 2021, all EU states must contribute EUR 800/tonne for plastic packaging waste that is not recycled at end of life.

Most European countries have some form of plastic levy in place or are planning to introduce the new levy. either by directly passing through the plastic tax levy to producers or by some other form of existing plastic tax. The current Packaging and Packaging Waste Directive is expected to be revised into a regulation and enacted by the end of 2024.

#### CR impact Supply:

Plastics becomes less desirable for packaging as costs will pass on to brand owners. The impact is expected to be limited as many states already have some form of plastic tax in place or don't pass through the tax.

#### Demand:

Increase of recycling demand, if levy is charged to producers/ consumers, as virgin plastics become more expensive and thereby recycled material more competitive

#### **MR** impact

#### Supply:

Plastics becomes less desirable for packaging as costs will pass on to brand owners. The impact is expected to be limited as many states already have some form of plastic tax in place or don't pass through the tax.

#### Demand:

Increase of recycling demand, if levy is charged to producers/ consumers, as virgin plastics become more expensive and thereby recycled material more competitive

 Key:
 Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative.

 Source:
 European Commission; Plastics Europe; KPMG analysis.

#### Implementation status plastic packaging tax

- Implemented new plastic packaging tax
- Introduction announced / under discussion
- Government covers levy
- Other plastic taxation in place

#### The design of a state's plastic tax varies across countries in terms of e.g.:

- Pass through: state vs producers;
- Scope: packaging vs plastics;
- Source: foreign vs domestically; Rate: tax rate applied;
- Exemption lists.

The impact is expected to be limited as many states already have some form of plastic tax in place.

Many member states have however since the implementation of the directive not setup any tax schemes that are passed to producers, instead such states pay the tax in the form of a contribution paid from their own state budgets. Members are however expected to pass a law by the end of 2023.

The Netherlands also has not passed a plastic tax and pays an annual contribution estimated to be around €180-220m annually. The Netherlands have published a study exploring the possibilities of introducing a national tax on virgin plastics, most likely taxed when plastic powders and granules are sold to producers of plastic products. A concrete tax proposal/plan however has not materialized from the study.

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## The minimum required content of sustainable carbon may increase demand for chemically recycled plastics if the target gets affirmed in EU law



Key: Expected impact: 

 Very positive;
 Slightly positive;
 Limited or no effect;
 Slightly negative;
 Negative:
 (a) As stated in the Cefic position paper: "Restoring sustainable carbon cycles"
 Source: European Commission; Plastics Europe; KPMG analysis.



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### Demand for chemical recycling is expected to increase if the revision of the ELV Regulation is passed, namely due to higher demand for high-quality recycled plastics

ELV proposal for Regulation<sup>(b)</sup> – Recycled content requirement Recycled plastic content share in cars to be 25% (2030)

### **Description**

A new proposal for the revision of the End-of-life Vehicle (ELV) directive (change to Regulation) regarding the reuse, recovery and recycling of end-of-life vehicles has recently been published in 2023.

The following mandatory recycled thermoplastic content target has been proposed (per weight of plastic used in vehicles):

- 25% in 2030

Besides, 25% of this 25% MCR has to come from automotive, leading to a closed-loop recycling requirement of 6.25%

#### **CR** impact Supply:

No expected impact on the supply of mixed plastics/films waste feedstock.

#### Demand:

Chemical recycling demand is expected to slightly increase as most of the plastics will be processed through mechanical recycling and only the high-grade portion will be supplied through chemical recycling.

#### **MR** impact

Supply: No expected impact on supply of monostream feedstock

Demand:

Mechanical recycling demand is expected to strongly increase to meet the proposed recycled content targets

Recycled content target from post-consumer plastic waste



23.5%) according to a study by the RIVM "Chemische recycling van kunststoffen van voertuigen"



The Netherlands already implemented a revision of the ELV regulation through the "Autowrakken richtlijn", where a 20% minimum recycled content is applied in the automotive industry

(a) Most of the plastics are processed through mechanical recycling in the Netherlands, however could also be recycled chemically Note:

Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative.

Source: European Commission; EuRIC; RIVM; Interview programme; Plastics Europe; KPMG analysis.



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# The Dutch EPR scheme is expected to positively impact the waste supply for chemical and mechanical recycling

Extended Producer Responsibility (EPR) - Plastic packaging Producer pays €1.050 excl. VAT per kg of plastic

### Description

The collection, sorting and treatment of PMD waste in the Netherlands is funded by the producers and importers of PMD products. However, the parties who collectively are responsible to orchestrate the EPR scheme are Afvalfonds Verpakkingen and Nedvang. Their primary task is to realise the recycling targets for packaging waste. The **PPWD** requires Member States to set up "systems" for the return and/or collection and reuse or recovery, including recycling, of used packaging from the consumer or other final user

#### **CR impact** Supply:

Expected to further grow the mixed plastic/film feedstock given the implementation of the C&I waste EPR scheme in 2023 and of other still to be implemented EPR schemes. Besides, tariffs based on the recyclability of plastics may also lead to more supply

#### Demand:

No direct impact expected. The Afvalfonds may start contracting chemical recyclers in the future

#### **MR** impact

#### Supply:

Expected to further grow the monostream feedstock given the implementation of the C&I waste EPR scheme in 2023 and of other still to be implemented EPR schemes. Besides, tariffs based on the recyclability of plastics may also lead to more supply

#### Demand:

Through monopolisation Nedvang has control over where plastic waste goes.

Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative. Source: Afvalfonds Verpakkingen; Nedvang; Wikipedia; Interview programme; KPMG analysis. EPR scheme implementation and type recognition timeline in the



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# The single-use plastic directive is expected to have limited impact on supply (for both CR as MR), mainly due to low volumes addressed by the ban

### Description

In July 2021, the EU introduced the singleuse plastics directive.

Single-use plastics directive - Ban

The directive aims to reduce the volume and impact of a selection of single-use plastic products.

This selection often becomes litter through either a ban from the European markets or by obliging member states to reduce consumption through raising awareness, and design and labelling requirements.

#### CR impact Supply: Supply of single-use plastic waste will decrease. However, the total impact will be limited due to the relatively low volumes addressed. Demand:

Ban of the ten most frequently littered single-use plastic items

**MR** impact

volumes addressed.

No direct impact expected

Supply:

Demand:

No direct impact expected

Supply of single-use plastic waste will decrease. However, the total impact will

be limited due to the relatively low

#### Types of plastics within the scope of the single-use plastic directive

#### Products that can not be placed on the markets of EU member states (banned)



#### Products of which member states are obligated to reduce consumption



#### Dutch governments directive implementation timeline for 2023 and onwards



 Key:
 Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative.

 Source:
 European Commission; KPMG analysis.



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### The plastic waste export ban to non-OECD countries and phasing out of export to OECD countries will increase the addressability of mixed plastics/film and monostream waste in Europe

Waste shipment regulation – Plastic export bans Inhibition of plastic waste tot non-OECD countries

#### Description

In January 2021 the EU parliament announced it would consider banning export of plastic waste to non-OECD countries, except for clean, nonhazardous waste destined for recycling.

Additionally, in January 2023 it was proposed that plastic waste export to OECD countries would be phased out in the next four years. A recent revision has been adopted by the EU council, with negotiations expected to begin with the EU Parliament shortly.

#### See import & export section for more details

**CR** impact Supply:

Supply of mixed plastic/film feedstock waste in Europe increases due to the export ban, especially for lower quality mixed plastics. In the Netherlands however the import impact is expected to be less due to more stringent contamination maximum requirements in plastic in the Netherlands.

Demand: No direct impact

### **MR** impact

Supply:

Supply of monostream feedstock waste in Europe increases due to the export ban. In the Netherlands however the import impact is expected to be less due to more stringent contamination rules in plastics (for NL a 2% polluted plastic maximum is enforced while EU wide its 6%).

Demand:

No direct impact

Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative. European Commission; Eurostat; Plastics Europe; KPMG analysis. Source:





#### The EU council has adopted a revision of the Waste Shipment Regulation as of the 25<sup>th</sup> of May, 2023 and is ready to start negotiation with the EU Parliament regarding updating the legislation

The update of the legislation is regarding Intra-EU shipments, digitalised procedures, exports of waste and illegal shipments. For intra-EU shipments the council is recommending a PIC procedure where exporters need to notify and receive a written confirmation from the countries of dispatch, destination and transit prior to export. For "Green-listed" waste, a less stringent procedure is expected to be applied. For exporting waste outside the EU member states, the council agreed to waste management facilities at the country of destination to be audited every three years by an independent body. The council also clarified which types of waste are allowed to be exported.

R

VIII

## The municipal waste recycling targets are expected to positively impact the supply of mechanical and chemical recycling due to better source separation



Key: Expected impact. • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative. Source: European Commission; Eurostat; VANG; KPMG analysis.

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### The collection targets for plastic bottles will have limited impact on mixed plastics/films and monostreams as plastic bottles mainly consist of PET and DRS schemes are already in place

Single-use plastics directive - Collection target Separate collection of plastic bottles 77% (2025) / 90% (2029)

#### Description

The single-use plastic directive aims to improve the collection of single-use plastics through the introduction of DRS schemes, and design and labelling requirements for producers.

The EU has set a 77% collection target for plastic bottles by 2025 and 90% by 2029.

#### **CR** impact Supply:

**MR** impact

Supply:

Demand:

No impact on the supply of mixed plastics due to already long existing DRS scheme in the Netherlands

No impact on the supply of monostream

plastics due to already long existing DRS

scheme in the Netherlands

No direct impact is expected on mechanical recycling demand.

#### Demand: -

No direct impact is expected on chemical recycling demand.



**Dutch DRS scheme development** 

Overview of DRS schemes within Europe and collection rates (for PET)

systems in place have shown collection for PET bottles between 85%-95%.

DRS system in place DRS system announced Under discussion Unknown

Most countries with an DRS

Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative. European Commission Adelphi; NVC; Company websites; KPMG analysis Source:



### Harmonised EU end-of-waste criteria for plastics are discussed and would help to solve many of the current difficulties such as trading barriers and administrative slack

#### Waste Framework Directive - End-of-waste status

Rules for transportation of collected plastic waste vs products

### Description

The WFD includes end-ofwaste criteria to decide when a substance or object ceases to be waste. General criteria have been established but currently there are no end-of-waste criteria for plastics.

As a result, individual member states or even counties may use their own interpretation of the general EoW criteria. The EU is currently setting up EoW criteria for five types of plastics, including PE, PP and mixed plastics, expected to be finalised Q1 2024. Discussions are currently also taking place on how to include chemical recycling. Note:

Source: European Commission; JRC; KPMG analysis.

#### **CR** impact Supply:

Supply might increase as harmonized standards facilitate trade between EU countries

#### Demand:

No direct impact is expected on chem. recycling demand. This is however dependent on where the EoW status will be applied, after or before repolymerization could have an impact on traceability and create an uneven playing field compared to mech. rec.(a)

#### **MR** impact

#### Supply:

Supply might increase as harmonized standards facilitate trade between EU countries

#### Demand:

No direct impact is expected

#### **Current situation (EU-level)**

End-of-waste criteria End-of-waste criteria General Plastics

Individual member states may apply their own interpretation of the general end-ofwaste criteria on plastics. This may be an appropriate authority or the waste owner itself

X

#### **Current general EoW criteria**

Waste ceases to be waste when it has undergone a recovery operation and complies with specific criteria:

- The substance or object is commonly used
- There is and existing market or demand for the recycled product
- The use is lawful
- The usage will not lead to an adverse environmental or human health impact

In the Netherlands it may take a minimum of 2 months to receive authorisation to export recycled waste (while importing from outside of NL is an even longer and more complex process)

#### EoW status authorisation point as proposed by the JRC in mechanical and chemical recycling (pyrolysis is used as an example for chemical recycling)



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Key:

D

XI

## By 2028 WtE incineration is expected to be subject to EU ETS, increasing incineration prices and potentially incentivising waste prevention and recycling



Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative. Source: European Commission; Plastics Europe; Refinitiv KPMG analysis.



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### The revision of the EU Landfill Directive is expected to increase the addressability of mixed plastics and monostream waste feedstock and lead to lower feedstock prices

Landfill limit of 10% (2035) on MSW **CR** impact Supply: Description The revision of the EU Landfill Directive will mostly affect countries Demand: without prior landfill bans in place and will increase the available plastic waste feedstock and as a result reduce feedstock prices. The revised Landfill Directive mandates EU **MR** impact Member States to Supply: reduce landfilling of recyclable or energyrecoverable waste by 2030 and limit municipal waste landfilling to 10% Demand: by 2035.

European Commission; Plastics Europe; KPMG analysis.

Towards 2035, Member states will gradually increase landfill taxes if they did not yet ban landfilling.



Municipal waste landfill rates and landfill taxes in selected EU countries, 2020



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Key:

Source:

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Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative.

D

## The "Afvalstoffenbelasting" is expected to slightly increase the overall supply of plastic waste driven by the higher cost for incineration and storage

#### Waste disposal levy

Higher levy paid for NL waste sent to incinerator and abroad

#### Description

#### The

afvalstoffenbelasting is a tax imposed on waste disposal, which specifically applies to businesses that process waste in the Netherlands. The tax aims to encourage waste reduction and recycling. The tax is applied to waste that is incinerated, stored and waste that is transported abroad. The waste disposal tax is indexed yearly with inflation.

CR impact Supply: The disposal levy increases incineration and landfilling costs, strengthening the case for post and pre-sorting which improves accessibility of sorted mixed plastics and low quality recycling Demand: No significant effect expected.

#### **MR** impact

Supply:

The disposal levy increases incineration and landfilling costs, strengthening the case for post and pre-sorting which improves accessibility of monostream plastics

#### Demand:

No significant effect expected.





#### Processed waste in kilotons in the Netherlands, 2017 - 2021



Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative. Source: European Commission; Plastics Europe; Afval Circulair; KPMG analysis.

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## The new calculation method for plastics recycling rate is expected to shift supply in favour of mechanical recycling as the targets incentivise sorting out monostreams

PPWR – Plastic packaging recycling rate
 Plastic packaging recycling rate 50% (2025) / 55% (2030)

#### Description

The packaging and packaging waste regulation states that by 2025, 50% of all plastic packaging waste must be recycled (55% by 2030).

In 2020, the recycling rates of countries dropped as a result of a new calculation method that considers postrecycling plastics volumes as opposed to volumes sent-torecycling.

#### CR impact Supply:

The recycling targets incentivises sorting companies to sort (relatively) more mono-streams (also dependent on chemical recycling acceptance), thus reducing the overall supply of mixed plastics/films waste for chemical recycling due to sorting effects.

Demand<sup>(a)</sup>:

No direct impact expected on chemical recycling demand.

-

#### **MR** impact

Supply:

The recycling targets incentivises sorting companies to sort more mono-streams and thus more feedstock will become available for mechanical recycling

#### Demand:

No direct impact expected on mechanical recycling demand.

Plastic packaging recycling rate (%), new methodology, 2020



#### Loss rates applied by member states (%)



The loss rates, i.e. difference in % between old and new calculation method, vary significantly between member states, indicating potential flaws in the estimates.

Key: Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative.

Note: a) Due to plastic quality loss in mechanical recycling, the plastic would at some point need to end up at chemical recycling due to too much degradation, thereby increasing the demand for CR. Only direct effects are however explored in this section. Source: European Commission; Plastics Europe; KPMG analysis.



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### Inclusion of chemical recycling in recycling rate targets is expected to increase the demand for chemically recycled plastics

#### Chemical recycling acceptance

Acceptance of chemical recycling and calculation method

#### Description

Currently, chemical recycling is recognized as "recycling" by the EU (within the WFD). with many member stats promoting its acceptance (in the Netherlands CR is included in the LAP3<sup>(a)</sup>). The debate centres on how to calculate chemical recycling output and determine what qualifies as "recycled".

It is expected that by 2030 chemical recycling will count towards recycling rate targets. A recent letter by the industry to the EU commission advocated a mass balance fuel exempt model with discussions taking place to include the calculation method in the SUPD, CEWEP in the meanwhile advocates for the mass balance proportional (technical) allocation method.

Key:

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#### **CR** impact Supply:

Chemical recycling acceptance is not expected to affect mixed plastic/films waste feedstock supply.

#### Demand:

Demand is expected to increase due to its ability to produce food-grade and other difficult to mechanically recyclable plastics. The significance of the impact is dependent on the chosen measurement point and improvement in vield.

#### **MR** impact

Supply: No impact expected **Demand:** 

No impact expected

Proposed calculation methods for chemical recycling within the mass-balance approach (pyrolysis oil placed in a naphtha cracker is used as an illustration of the calculation method)

90

90



Most advocated method within industry



Recvcled content Virain content 
Fuel produced Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative.

Note: (a) Landelijk afvalbeheer plan 3 (b) Estimated yield per recycling step.

Source: Eunomia Research & Consulting; European Commission; Plastics Europe; Rebel; KPMG analysis.

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### The Dutch MCR is expected to increase recycling demand from 2027 as most will go to product categories where recycling is the most economical and easy



Climate goals - minimum recycled content

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Share of recycled plastics in the Netherlands per sector (%), 2018 - indicative 35% 30%



XVII

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EU PPWR 2030 target range

target

10%

5%

Other

# The Dutch CO2 levy increases over time, making emissions costly for incinerators and could positively swing the business case for (further) post-sorting

#### CO2 levy

Yearly increasing levy to 125 euro per tonne CO2 in 2030.

### Description

The Dutch CO2 levy system, introduced in 2021, is expected to significantly impact the costs and profitability of mainly incinerators but also the chemical industry.

The Dutch government implemented the levy to ultimately reach the target of a CO2 reduction of 14.3 million tonnes

#### CR impact Supply:

The CO2 levy increases incineration costs, strengthening the case for postsorting and separate collection to reduce waste incineration which improves the supply of sorted mixed plastics/film. The CO2 levy is however also relevant for the emissions created by the chemical industry and thus could impact future capacity planning

Demand:

No impact expected

#### **MR** impact

#### Supply:

The CO2 levy increases incineration costs, strengthening the case for postsorting and separate collection to reduce waste incineration which improves the supply of monostreams

Demand:

No impact expected

Expected impact: • Very positive; • Slightly positive; • Limited or no effect; • Slightly negative; • Negative.

#### Introduction year

2021

#### **Based on ETS system**

1. All companies receive allowances minus a reduction factor

2. The reduction factor has been 'given' by the Dutch government until 2030

#### Target

Reduction of 14.3 million tonnes of CO2







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Rijksoverheid; KPMG analysis.

Key:

Source:

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## Other regulatory changes that are also driving plastic recycling include new EU safety regulations and a globally enforced plastic treaty (1/4)

Othe	Other regulations with a potential impact on the European plastics recycling market					
Regu	ation	Region	Description			
I	SUPD: minimum recycled content requirement	•	<ul> <li>Minimum recycled content requirement of 25% of PET bottles by 2025 and;</li> <li>At least 30% for plastic beverage bottles by 2030.</li> </ul>			
11	SUPD: mass balance calculation	• =	<ul> <li>The European Commission has published a draft implementing decision where the rules for calculating, verifying and reporting on recycled plastic content in single-used plastic beverage bottles are outlined</li> <li>The draft decision states that the calculation of recycled plastic content will be done through the following methodology: "proportion of recycled plastic content in beverage bottles shall be calculated by dividing the weight of recycled plastic in beverage bottles placed on the market by the weight of the plastic parts of beverage bottles placed on the market." Labels and sleeves are considered part of the beverage bottle</li> <li>Member states shall calculate and report the weight of the plastic parts and of recycled plastics in beverage bottles as well as the recycled content on an annual basis.</li> <li>The commission has opened for public consultation regarding the rules of calculation and is expected to revise the draft with the feedback.</li> </ul>			
	New EU safety rules regarding recycled plastics used in contacts of food	• •	<ul> <li>The EU has adopted new safety rules regarding recycled plastics that come in contact with food. The rules came into force on the 10<sup>th</sup> of October 2022 and outline the following set of standards:         <ul> <li>It is no longer possible to use recycled plastic Food Contact Materials (FCMs) subject to national legislation</li> <li>There are specific rules to the placing on the market of plastic with recycled content. Including on the collection and sorting of the plastic input, its decontamination and conversion</li> <li>There will be a register of recyclers and recycling installations</li> <li>A variety of the recycling technologies are in scope of the regulation such as mechanical and chemical recycling</li> <li>New rules regarding novel recycling technologies and the evaluation of new technologies will become applicable</li> </ul> </li> <li>From July 2023         <ul> <li>Mechanical PET recyclers must receive authorization to be allowed to recycle plastics</li> <li>Only recycled plastics manufactured with an authorized technology can be placed on the market</li> </ul> </li> <li>From October 2024, collection and pre-processing systems within plastic recycling need to be certified by a third party.</li> </ul>			
IV	UN plastic treaty negotiation	•	<ul> <li>The UN completed the second session regarding the negotiation to develop a nationally binding instrument on plastic pollution. The aim of the UN is to complete negotiations by the end of 2024 and enforce a global, legally binding plastics treaty to end plastic pollution</li> <li>Around 170 countries agreed to develop a first draft of the treaty by November 2023.</li> </ul>			

#### .Source: European Commission; KPMG analysis.



## Other regulatory changes that are also driving plastic recycling include new EU safety regulations and a globally enforced plastic treaty (2/4)

Other regulations with a potential impact on the European plastics recycling market					
Regu	lation	Region	Description		
V	Critical Raw Materials Act	0	<ul> <li>On march 16<sup>th</sup> 2023, the EU commission put forward a proposal for a regulation regarding critical raw materials (CRM). In the act the commission presents the idea of key strategic raw materials (SRM) that are vital for key strategic technologies and susceptible to shortages.</li> </ul>		
			<ul> <li>The regulation would pursue four strategic objectives: 1. strengthening the SRM value chain, 2. diversifying the EU's imports of SRM, 3. improving the EU's ability to monitor and mitigate the CRM supply risk and 4. ensure the free movement of CRMs and products containing CRMs placed on the EU market</li> </ul>		
			Clear targets have been proposed to diversify the EU supply by 2030:		
			<ul> <li>At least 10% of the EU's annual consumption for extraction, at least 40% of the EU's annual consumption for processing and at least 15% of the EU's annual consumption for recycling,</li> </ul>		
			<ul> <li>Not more than 65% of the Union's annual consumption of each strategic raw material at any relevant stage of processing from a single third country</li> </ul>		
			<ul> <li>The EU is setting precedent to significantly expand the capacity of the recycling of high-quality metals and thereby exploring to make targeted changes to waste legislation to achieve this.</li> </ul>		
VI	Renewable Energy		The EU co-legislators have reached a provisional agreement regarding the Renewable Energy Directive (April 4 <sup>th</sup> 2023)		
	Directive III	- ·	The Renewable Energy Directive establishes a common framework for the promotion of energy from renewable sources		
			<ul> <li>As part of the agreement, the binding renewable target for 2030 will be raised to 42.5% from the current 32% for the overall share of energy from renewable sources target.</li> </ul>		
VII	EU Taxonomy		The EU taxonomy is a tool used to help direct investments to the economic activities that are in need for a green transition		
		• •	<ul> <li>The EU has recently approved in principle a set of new taxonomy criteria, namely for the following objectives: sustainable use and protection of water and marine resources, transition to a circular economy, pollution prevention and control, and protection and restoration of biodiversity and ecosystems</li> </ul>		
			<ul> <li>Manufacture of plastic packaging goods, the collection and transport of non-hazardous and hazardous waste, sorting and material recovery of non- hazardous waste, and depollution and dismantling of end-of-life products all fall under the activities on the transition to a circular economy</li> </ul>		
			The EU has set strict requirements for when plastic manufacturing can be seen as sustainable:		
			<ul> <li>"Plastics in primary form must be fully manufactured by mechanical recycling of plastic waste, fully manufactured by chemical recycling of plastic waste, or be manufactured wholly or partially from renewable feedstock in order to qualify as sustainable.</li> </ul>		
			It must also have greenhouse gas emissions lower than those of equivalent plastics from fossil fuel feedstock		
			<ul> <li>To qualify as sustainable, plastic packing goods must meet criteria for both choice of feedstock, and design of the product. Plastic packing goods should be made from feedstock that is 95% mechanically recycled, chemically recycled, biobased or CCU (Carbon Capture and Utilization) feedstock, and should apply design-for-recycling principles".</li> </ul>		

.Source: European Commission; KPMG analysis.

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## Other regulatory changes that are also driving plastic recycling include new EU safety regulations and a globally enforced plastic treaty (3/4)

Othe	Other regulations with a potential impact on the European plastics recycling market							
Regu	ation	Region	Description					
VIII	Review of the proposal of the	•	The Industrial Emissions Directive sets the conditions for which industrial plants are allowed to operate. Operating permits are granted according to maximum amounts of emission levels and other environmental targets. In 2022, the commission adopted proposals to revise the IED.					
	Industrial Emissions Directive (IED)		<ul> <li>While landfilling is already included in the IED, no BAT (Best Available Techniques) conclusions are currently applied within the directive for landfilling, which is expected to be implemented. The BAT process is where the commission organizes an exchange of information with experts from member states and industry organisations to reflect on industry standards, rules and techniques and ultimately implementing the advice in the regulation</li> </ul>					
			• The level of emissions allowed and other environmental targets for landfilling are expected to be impacted significantly depending on how the IED will be revised by the European Commission					
IV	Nationaal Programma Circulaire Economie	•	<ul> <li>The NPCE is a publication by the Dutch Ministry of Infrastructure and Water Management in cooperation with the Ministries of Economic Affairs, Climate Policy, Interior and Kingdom Relations, Agriculture, Nature and Food quality and Foreign affairs regarding the Dutch circularity targets and proposed changes to existing and new regulations to reach such targets.</li> </ul>					
	(NPCE)		The NPCE have proposed investigating the following regulatory recommendations:					
			<ul> <li>Investigation of mandatory share % of non-fossil co2 for polymer producers from 2027, rising to 55% in 2030</li> </ul>					
			Primary fossil raw material levy on a national and EU level to stimulate the market for secondary raw materials					
			<ul> <li>Investigate whether further tariff increases of the waste disposal levy from 2027-2029 would stimulate recycling</li> </ul>					
			<ul> <li>Investigate the possibility of taxing the production of plastic made from fossil material</li> </ul>					
			<ul> <li>Supporting the gradual reduction of capacity for incineration at waste incineration plants</li> </ul>					
			Encourage the creation of a plastics and textile hub					
			<ul> <li>Prevent recyclable material from being incinerated or landfilled through targeted measures dependent on the given value chain.</li> <li>Measures explored include pre-sorting, post-sorting, sorting/collection obligations, financial incentives and mandatory recycling percentages through EPR schemes.</li> </ul>					
			The introduction of the following EPR schemes:					
			Furniture					
			Textiles (developed EPR proposal)					
			Disposable plastics					
			Diapers (currently only a preliminary study, EPR expected in 2026)					
			<ul> <li>Investigate the possibility of an EPR scheme for agricultural and gardening plastic</li> </ul>					
			Investigate the possibility of an EPR scheme for construction and demolition plastic					

#### .Source: Cefic; European Commission; Rijksoverheid; KPMG analysis

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## Other regulatory changes that are also driving plastic recycling include new EU safety regulations and a globally enforced plastic treaty (4/4)

Othe	Other regulations with a potential impact on the European plastics recycling market						
Regu	ation	Region	Description				
X	Developments regarding Substances of Very High Concern (SVHC) <sup>(a)</sup> and Per- and polyfluoroalkyl substances (PFAS)	• =	<ul> <li>The European Chemicals Agency (ECHA) has recently published a PFAS restriction proposal. PFAS are man-made substances that do not naturally occur in the environment and have been placed in many products such as lubricants, food-packaging material, non-stick coating spray in pans and textiles. Such chemicals do not degrade and remain in the environment for a long time</li> <li>A recent study in the Netherlands has shown that the Dutch population has been ingesting high levels of PFAS through water and food</li> <li>The ECHA in its proposal, identifies over 10,000 PFAS to be banned for production, use, sale and import. The European Commission is required to present such as proposal to member states in 2025, and if passed could be considered one of the largest bans of chemical substances to date</li> <li>The proposal also advices a transition period of a year and a half to a maximum of twelve years for companies to implement safe alternatives depending on the application</li> <li>The proposal indicates also that mechanical recycling would also need to remove PFAS from its products especially from plastic packaging. Currently, the recycling processes do not explicitly remove PFAS</li> <li>Chemical recycling, especially solvent based purification, could, at least partially, remove some of the hazardous chemicals. It is still unclear however whether other technologies within chemical recycling (such as pyrolysis) are able to remove the PFAS and other hazardous chemicals</li> <li>If the proposal by the ECHA is passed, the demand for especially solvent purification could skyrocket</li> </ul>				

Note: (a) Difference between Dutch ('ZZS') and European ('SVHC') policy: Dutch policy covers even more hazardous chemicals .source: ECHA; RIVM; European Commission; Rijksoverheid; KPMG analysis.





# 8. Appendix



# **Engagement letter**

### Appendix I: Engagement letter – Proposed scope of work – (1)

Topic	Suggested procedure
General	
General	<ul> <li>Coverage of our scope</li> <li>Forecast period: until 2030 with high-level estimate until 2040 (directional)</li> <li>Geographic scope of our work is the Netherlands</li> <li>Relevant plastics in the scope of our work are all plastics, but key focus on the largest plastic types (polyolefin plastics and PET)</li> <li>Relevant waste streams are <i>all</i> post-consumer waste streams with substantial plastic volumes: <ul> <li>Pre-sorted light weight packaging materials (households)</li> <li>MSW / residual household waste</li> <li>Pre-sorted Commercial &amp; Industrial waste (combustible waste)</li> <li>Residual Commercial &amp; Industrial waste (combustible waste)</li> <li>Civil amenities</li> </ul> </li> </ul>



## **Appendix I: Engagement letter – Proposed scope of work – (2)**

Topic	Suggested procedure
Introduction	
Introduction into Dutch	Overview of existing plastic recycling value chains including key existing archetypes
plastic waste market	<ul> <li>Describe for each of the relevant waste streams, leakage, the key collection methods and the subsequent sorting and processing steps, as well as leakage through other (separate) waste streams such as glass and paper pre-sorted waste.</li> </ul>
	<ul> <li>High-level analysis of overlap and differences between different value chains.</li> </ul>
Regulations	Overview of key EU and Dutch policies and regulations that impact the plastic waste-to-recycling value chain in the Netherlands
	<ul> <li>Describe the current policies &amp; regulations</li> </ul>
	<ul> <li>Describe ongoing policy and regulatory debates re. anticipated changes to legislation</li> </ul>
	— For key policies analyse the impact on the mechanical and chemical recycling business case in terms of:
	— Demand
	<ul> <li>Competitiveness of recycling technologies</li> </ul>
	— Availability of feedstock
	— Pricing of feedstock



## Appendix I: Engagement letter – Proposed scope of work – (3)

Topic	Suggested procedure
Demand	
Recycling capacity and	Overview of existing and expected recycling capacity in the Netherlands, in total and per plastic type
feedstock demand	— Describe current mechanical and chemical recycling plants and their (input and output) capacity (to the extent possible)
	<ul> <li>Analyse the current required feedstock volume per plastic type and quality (based on interviews with VNCI and VA members, external interviews and market analysis)</li> </ul>
	<ul> <li>Analyse the new chemical recycling capacity expected to enter the market (based on interviews with VNCI members, external interviews and market analysis), including the type of feedstock (plastic and quality) required</li> </ul>
Competition	Overview of non-recycling capacity that uses plastic waste as a feedstock (high-level), primarily sustainable aviation fuel (SAF) and other fuels
	<ul> <li>Overview of current non-recycling capacity that use plastics as a feedstock</li> </ul>
	<ul> <li>High-level analysis of new capacity of non-recycling plants that use plastics as a feedstock</li> </ul>



## **Appendix I: Engagement letter – Proposed scope of work – (4)**

Topic	Suggested procedure
Feedstock / supply	
Available volumes (current & future)	<ul> <li>Analyse and comment on current and expected plastic waste volumes across the different waste streams</li> <li>Analyse and comment on the current and expected volume of plastic waste per waste stream, in total, per plastic type and quality</li> <li>Analyse and comment on plastic content per waste stream (specifically for residual waste)</li> <li>Comment on the relevant trends and developments which may impact volume development of each of the relevant waste streams, including development of plastic usage and waste, the development of pre- versus post-sorting and the recycling rate.</li> <li>Analyse and comment on current capacity and capacity development for each of different waste streams</li> <li>Analyse and comment on the current and expected volumes towards destinations (mechanical &amp; chemical recycling, WtE incineration, SRF/RDF, mechanical downcycling,)</li> <li>Analyse and comment on subsidies offered for plastic recycling to the different waste streams</li> <li>Analyse and comment on the different ERP schemes in the relevant countries and the price setting method(s) used.</li> <li>Analyse and comment on the current and expected subsidy levels for different waste streams</li> </ul>
Availability within the value chain	Analyse and comment on where in the value chain feedstock currently and in the future is expected to be available for each of the different waste streams <ul> <li>Analysis of market structure of the plastic waste value chain</li> <li>Analysis of ownership of plastic waste across the value chain</li> <li>Analysis of operations of plastic waste across the value chain</li> <li>Analysis of ease of availability</li> </ul> <li>Overview of key players across the different value chains in the addressable countries, including: <ul> <li>Position(s) in the value chain</li> <li>Current and expected role in the plastic sorting &amp; recycling</li> <li>Capacity &amp; investments (<i>best effort basis</i>)</li> <li>High-level analysis of available plastics</li> </ul></li>



## **Appendix I: Engagement letter – Proposed scope of work – (5)**

Торіс	Suggested procedure
Feedstock / Supply	
Import & export dynamics of plastic waste	<ul> <li>Analyse and comment on the current and expected export volumes of recyclable plastic waste from the Netherlands, in total and per type and quality of plastic (<i>to the extent possible</i>)</li> <li>Analysis of export volumes per destination country / region</li> <li>Analysis of key drivers of export (including the anticipated regulations on export to non-EU countries)</li> <li>Analyse the attractiveness / applicability of exported plastic waste for different types of recycling (i.e. alternative use)</li> </ul> Analyse and comment on the current and expected import (and transit) volumes of recyclable plastic waste from the Netherlands, in total and per type and quality of plastic ( <i>to the extent possible</i> ) Analysis of import volumes per source country / region Analysis of transit volumes per source and destination country / region Analyse the reasons and drivers of import and transit now and towards the future
Import & export dynamics of pyrolysis oil	<ul> <li>Analyse and comment on the current and expected import and export volumes of pyrolysis oil to and from the Netherlands (<i>high-level &amp; to the extent possible</i>)</li> <li>High-level analysis of pyrolysis capacity development in Europe (in output capacity)</li> <li>Analyse level of lock-in and free availability of European pyrolysis oil</li> <li>Analyse the competitiveness of the Netherlands for pyrolysis oil, including role of transport</li> </ul>



### **Appendix I: Engagement letter – Proposed scope of work – (6)**

Topic	Suggested procedure
Supply & demand balance	
Dutch supply & demand for recyclable plastic waste	Develop a view on supply & demand balance in the Netherlands, in total and for different types and quality levels of plastics — Match supply & demand on a per plastic type and quality basis — Analyse potential supply imbalances / shortages and the <i>potential</i> availability of feedstock
	<ul> <li>Analyse technical, financial, organizational and regulatory aspects that may impede or speed up the realization of this <i>potential</i> feedstock</li> <li>High-level analysis of business case of making the <i>potential</i> feedstock available</li> <li>Overview of key drivers of the business case and how this is affected by technical, organizational and regulatory aspects</li> </ul>
View on risk, opportunities and (regulatory) requirements for chemical recycling	
Dutch supply & demand for recyclable plastic waste	<ul> <li>Develop a view on risks and opportunities of chemical recycling in the Netherlands</li> <li>Overview of risks and opportunities of chemical recycling in the Netherlands in international perspective, including feedstock availability and technical and organizational and</li> <li>Overview of key regulatory uncertainties / risks that negatively affect the ramp-up of chemical recycling</li> </ul>
	Develop a view on the regulatory requirements to speed up chemical recycling, including the enlarging the availability of feedstock — Overview of the impact of different potential regulatory interventions on the business case of the end-to-end chemical recycling value chain — Analyse level of policy requirements and interventions (EU vs. Dutch)

